

## 3.2.1 Global Summer Program

Reporting:	Secretariat
Leads:	IARU GSP Coordinators

Document type:	√	Progress update
		Workshop
	√	Discussion paper
		Project proposal
Action required:	√	For information only – no further action required
		Presidents' endorsement requested

Funding provided to date (\$US):	<p><i>Up to</i> USD10,000 GSP Meeting, Copenhagen, Sept'11            USD9,343.22 GSP Meeting, Cambridge, Sept '10            USD10,200 GSP Meeting, Oxford, Sept '09            USD3,500 GSP Meeting, Antwerp Sept'08            USD2,500 GSP Workshop, Cambridge Feb'08</p> <p><u>Grants</u>            USD75,000 total grant to all partners, 2011            USD100,000 total grant to all partners, 2010</p>
Funding requested (\$US):	N/A

### Previous recommendations:

Senior Officers' Meeting (October 2010)	<p>Senior Officers accepted the Committee's recommendations that GSP should consolidate to strengthen its brand name and keep to its primary focus of catering to undergraduates instead of expanding to include graduate level and research type courses. The meeting noted Copenhagen's preference to conduct graduate level courses and agreed that GSP courses can admit graduate level students where appropriate.</p> <p>Presidents (via email) and Senior Officers also agreed to support a grant of USD75,000 from central IARU funds for the 2011 GSP. Partners were encouraged to source additional and sustainable financial support for the GSP as IARU central funding was limited.</p>
Presidents' Meeting (April 2010)	<p>The Presidents acknowledged that the GSP has been a great success and commended the GSP Working Group and all involved for their good work. The meeting endorsed the revised GSP Aims, Descriptions and Principles. IARU Chair highlighted that USD100,000 GSP grant that the Presidents approved for 2010 was likely a one-off grant and not repeatable given the limited funding available.</p> <p>The meeting suggested:</p> <ul style="list-style-type: none"> <li>• Offering GSP to more graduate students, as GSP courses were currently targeted mostly at the undergraduate level</li> <li>• Reviewing the offer of credits and scheduling by the respective institutions</li> <li>• Charging the GSP officers at their meeting in September to discuss internships.</li> </ul>

## 3.2.1 Global Summer Program

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### Overview of GSP 2010

Last year's GSP featured 16 courses from all universities. The demand for GSP 2010 totalled 1065 applications, of which 295 students were selected to go on the GSP. While the number of courses and applications received went up, the total number of enrolled students was slightly lower compared to the 306 students enrolled in 2009. Courses ranged from 12 to 33 days, and the average cost of attending the GSP was about US\$2,150. Scholarships and bursaries for incoming and outgoing students were available, and it differed across the universities. Please see Annex 1 – 2010 Overview for the detailed information.

Student feedback has indicated that a key attraction of GSP courses is peer based interaction. Many appreciate that they were able to learn alongside students from IARU institutions, and not just students and lecturers from the hosting university.

At the end of each course, students were asked to complete a non-compulsory feedback survey. The full analysis of the survey is available online. Some key findings from the 2010 survey, based on 120 students polled, are (from 5 “most positive” to 1 “most negative”):

	5	4	3	2	1
<b>Overall, how satisfied were you with your GSP experience?</b>	59.2%	35.8%	3.5%	0.9%	0.9%
<b>What is your perception of the level of teaching?</b>	41.6%	42.6%	9.7%	6.2%	0.9%
<b>How satisfied were you with the level of opportunities to interact with lecturers and tutors?</b>	42.5%	38.3%	14.2%	5.3%	0.9%
<b>How satisfied were you with the programs, events and activities conducted out of class time?</b>	40.0%	42.5%	13.3%	3.5%	0.9%
<b>Would you recommend the GSP to your friends?</b>	63.3%	30.9%	4.4%	0.9%	0.9%

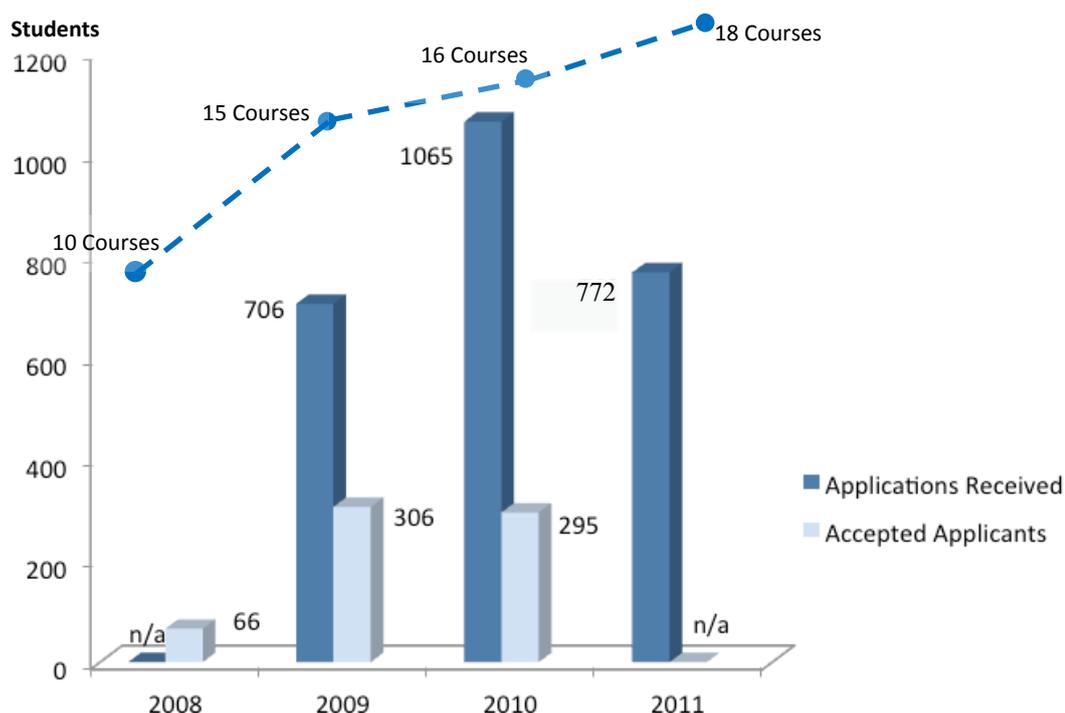
31.0% of our students had prior awareness of IARU before the GSP, but 69.0% did not. This was up from only 22% who had prior awareness of IARU, in the 2009 survey.

### GSP 2011 Update on Courses and Applications

This year's Global Summer Program (GSP) will feature 18 courses from all partner institutions, running between the dates of 13 June – 28 August. Of the 18 courses, 14 are GSP courses that have been run before, including six courses that began since the first cycle of GSP in 2008 – the International Environmental Policy (ANU), Southeast Asia in Context (NUS), Shaping the World (Cambridge), Seminar in Global Leadership (Oxford) and Sustainable Urban Management and Nanoscience (Todai). These are courses that have proven to be successful, and have the benefit of receiving feedback from students over the years.

For the five new courses, three from ETH Zurich and Copenhagen are graduate level courses. Berkeley will feature a new field trip study on Peacekeeping in Costa Rica. Copenhagen will also feature two new courses: one on Security and the other on Ageing, which are extensions from existing IARU research initiatives.

## GSP Total Number of Courses, Applications Received and Accepted Applicants (2008 – 2011)



Presidents approved a second grant of USD 75,000 to the GSP in response to a call from GSP coordinators for greater commitment to be given to the GSP by way of funding. This will enable more students – especially those with financial constraints to attend GSP courses. At the institutional level, a number of our partners have dedicated funds to the GSP, and some have successfully sourced for external sponsorship such as Yale. Although Cambridge and Oxford have indicated funding challenges to the GSP this year, they continue to support this program.

### Consolidating GSP and Strengthening its Brand

At the recent GSP Working Committee Meeting in Cambridge, on 13 – 14 September 2010, the coordinators discussed the Presidents’ call to explore ways to grow the GSP. Good ideas, including graduate level and research-type GSP courses, as well as internships were explored as possibilities – but at this stage, coordinators were not confident that it was realistic to expand the program further given the limited resources available. After careful deliberation, the committee concluded *that the GSP should consolidate its efforts and continue to further develop to become a well-known “brand of intensive summer programs for outstanding students from the 10 IARU member institutions.*

The courses continue to be guided by the GSP principles of small group classes (10 – 25 people), and quality which is based on rigor and intensity of its classes and peer learning. Courses should be multidisciplinary, as well as feature some aspects of research-led teaching or research methodology. Based on student feedback, some students have said that the GSP experience has motivated them to pursue a PhD and do research work.

It is encouraging to note the engagement efforts at the various universities that began since 2009. Co-ordinators are organizing sessions with students, gathering testimonials, and creating e-newsletters for dissemination. Most notable are the efforts of Berkeley Programs for Study Abroad, and their compilation of photos and testimonials became a key source of publicity materials for the GSP overall. The Secretariat has also developed a set of brochures, posters and t-shirts which have been adapted by partners – some even to include their local sponsor’s logo. Prior to students’ arrivals, coordinators provide assistance to students in visa applications, credit transfers, and housing matters which is assuring to students coming from afar. Upon arrival, GSP students are sometimes paired with GSP “alumni”, taken for orientation and excursions, and in all cases, local students play hosts to visiting students, and introduce them to the local culture and scenes. Beyond the GSP, students can interact on the many Facebook groups set up by the Secretariat, coordinators as well as the student groups that have formed groups on their own.

In response to the Presidents' request to consider more research-type GSP and Global Internships Program, the GSP Working Committee suggested that it would be better to develop them separately and organically on an ad-hoc basis, under the banner of Global Education Initiatives. Since the last Presidents' Meeting in Beijing, there has been graduate student seminars for leadership and a masterclass, offered by KU and ANU. Internships continue ad-hoc, and IARU received a new proposal for graduate-level conferences from NUS and ANU.

### Challenges and Next steps for GSP

1. Coordinators must continue to conduct a rigorous selection process, perhaps to expand the selection process to include faculty oversight and interviews (currently ANU and NUS include faculty oversight, and NUS conducts interviews). GSP's trajectory of growth should be based on quality rather than quantity.
2. Acknowledging that representation from all partners for peer learning is desired and a distinctive feature of the GSP, IARU partners are encouraged to send 2 – 3 students to all GSP courses. This is also to maximize the capacity in GSP classes, while still keeping classes small.
3. GSP will continue to look for greater links with existing IARU initiatives. Some headway is already made with KU's courses that are linked with Global Security and Ageing, Longevity and Health. Professor Khatharya Um (Berkeley) is also in discussion with Oxford and NUS for a research focused GSP on the topic of migration.
4. The post GSP survey (in particular the comments section) has proven to be a useful source of feedback. However, the coordinators and the Secretariat will have to look into better dissemination of the survey. We are also looking into the possibility of conducting a 6 month / 1 year post GSP survey.
5. Visa applications and drop outs after acceptance continue to be an issue. This is being studied by the individual universities to see how it might be prevented.

The next GSP Coordinators' Meeting will be held at the University of Copenhagen immediately after the European Association for International Education (EAIE), on September 2011.

Annex 1:

GSP 2010 Snapshot

Host University	GSP Course	Timing	Length (days)	Tuition Fee (USD)	Accom Fee (USD)	Field Trip Fee (USD)	Total (USD)	Financial Support (In-Coming)	Financial Support (Outgoing, or students going to other IARU courses)
ANU	International Environmental Policy	29 Jun- 16 July	18	Waived for in-coming (see <sup>2</sup> )	\$950	\$434	\$1,384	ANU sponsors the tuition fee for incoming IARU students. (Incoming IARU students pay accommodation and field trip costs)	All tuition (where charged by the Host University), accommodation and field trip costs covered by ANU. Airfare reimbursed up to a maximum amount
	Visualising and Stimulating Future Cities	14 – 26 June	13	Waived	\$594	\$428	\$1,022	N/A	USD \$22,036.00 (total) for 15 students
NUS	Asia Now!	28 Jun- 16 July	19	Waived for in-coming	\$363	N/A	\$363	2 Scholarships for 2 students from each university, to cover economy airfare and accommodation costs	Travel grants of USD \$500 for students going to Asia/ Australia and USD\$800 for students going to Europe/ US
Beida	Comparative Philosophy: China and the West	5 – 30 July	26	\$1,476	\$400 - 589	N/A	\$1,876- 2,065	N/A	Partial reimbursement if no financial aid was received from host university
	Economic System Reform in China	5 – 30 July	26	\$1,476	\$400 - 589	N/A	\$1,876- 2,065	N/A	
Todai	Introduction to the Japanese Language - a supplementary course (see <sup>1</sup> )	21 Jun - 6 July	16	\$254	N/A	N/A	Addi-tional \$254		
	Japan in Today's World	20 – 30 July	11	\$342	\$604	N/A	\$946	Today covers half the amount of accommodation and the cost of field trips and social activities	Each student is given a full scholarship for the cost of tuition, accommodation and field trip
	Nanoscience	5 – 16 July	12	\$260	\$641	N/A	\$901		
	Sustainable Urban Management	21 Jun - 6 July	16	\$260	\$855	N/A	\$1,115		
Berkeley	Media, Culture and Society: The Middle East in the Global Context	26 Jul – 13 Aug	19	\$1,965	\$985-1,573	N/A	\$2,950- 4,067	\$2,400	\$3,700
Cambridge	Shaping the World: Understanding the Past, Predicting the Future	5 – 30 July	26	\$2,494	\$2,448	\$23 - 84	\$4,965-5,026	N/A	USD\$10,000 (total) + College funding support (case by case basis)
	Development of Sustainable Periurban Landscapes – New Visions and Strategies	12 – 30 July	19	Waived for in-coming	\$486 - 520	\$35	\$520 – 555	N/A	Danish students going abroad are eligible to apply and receive a scholarship if about USD\$1,700
Copenhagen	Kierkegaard: The Individual in the Global Society	5 – 30 July	26	Waived for in-coming	\$486 - 520	\$35	\$520 - 555	N/A	
	Mental Health in Low Income Settings	12 – 30 July	19	Waived for in-coming	\$486 - 520	\$35	\$520 - 555	N/A	
Oxford	Oxford Seminar in Global Leadership	5 – 29 July	25	\$1,439	\$3,489	N/A	\$4,928	N/A	7 bursaries totalling USD9,953 (£6,445)
Yale	Topics in International Economics	5 July – 6 Aug	33	\$2,750	\$2,053	N/A	\$4,803	\$2,750 for 2 students from each IARU university. If unused it will be granted to other IARU students	Students on financial aid are eligible to receive an International Summer Award (ISA) for programs over 4 weeks in length.
	16 courses offered in 2010		Average = 21 days Median = 19 days				Average = \$2,124.81 Median = \$1,249.50		

<sup>1</sup> Introduction to the Japanese Language participants not added into final tally total as it is a supplementary course and to avoid double counting. Students are registered under another GSP course.

<sup>2</sup> ANU students participating in the ANU GSP course are covered for field trip and accommodation costs only (i.e. ANU students are charged the normal tuition fee, at either domestic or International rate, for participating in the ANU GSP course).

<sup>3</sup> For tally of total cost, the higher range on accommodation was used for calculation and not inclusive of scholarship subsidies

## Number of Participants by Course (GSP 2010)

Host University	GSP Course	ANU	ETH Zurich	NUS	Beida	Toda i	Berkeley	Cambridge	Copenhagen	Oxford	Yale	Total participants (not inc host)	Other institutions
ANU	International Environmental Policy	6	2	3	0	1	1	0	0	2	0	15	9
ETH Zurich	Visualising & Simulating Future Cities	2	5	3	0	0	0	0	0	0	1	11	6
NUS	Asia Now!	2	2	7	3	2	3	6	1	1	2	29	22
NUS	Southeast Asia in Context	2	0	23	0	0	0	0	13	0	13	51	28
Beida	Comparative Philosophy: China and the West (18 Participants)	2*	0	2*(2x)	5	1*	4*(4x)	0	1*	1*	1	22	14
Beida	Economic System Reform in China (13 Participants)	2	0	0	3	0	0	0	0	0	0	5	46
Beida	Introduction to the Japanese Language <sup>(see 1)</sup>	0	1	2	0	0	0	2	0	0	0	5	0
Today	Japan in Today's World (17 Participants)	1	1*	1	1	6	1	2	1	3	0	0	0
Today	Nanoscience (18 Participants)	1	3	2	0	6	1	2	2	1	0	57	31
Today	Sustainable Urban Management (23 Participants)	1	2	2	0	14	1	0	0	2	0	0	0
Berkeley	Media, Culture and Society: The Middle East in the Global Context	2	0	2	2	3	8	2	2	3	0	24	16
Cambridge	Shaping the World: Understanding the Past, Predicting the Future	2	0	3	1	2	2	0	1	1	1	13	13
Cambridge	Development of Sustainable Periurban Landscapes – New Visions and Strategies	2	1	3	2	2	2	0	2	0	0	14	12
Copenhagen	Kierkegaard: The Individual in the Global Society	2	0	0	2	0	2	0	0	2	1	9	9
Copenhagen	Mental Health in Low Income Settings	2	0	3	2	1	1	0	11	1	0	21	10
Oxford	Oxford Seminar in Global Leadership	2	1	3	1	2	2	0	2	0	1	14	14
Yale	Topics in International Economics	2	3	1	1	1	0	1	2	1	3	15	12
<b>Total participants</b>		<b>33</b>	<b>20</b>	<b>58</b>	<b>23</b>	<b>41</b>	<b>28</b>	<b>13</b>	<b>38</b>	<b>18</b>	<b>23</b>	<b>295</b>	<b>196</b>
<b>Total students sent abroad for GSP (excluding host university students)</b>		<b>27</b>	<b>16</b>	<b>28</b>	<b>15</b>	<b>16</b>	<b>22</b>	<b>13</b>	<b>25</b>	<b>18</b>	<b>20</b>	<b>196</b>	<b>84</b>

1 Introduction to the Japanese Language participants not added into final tally ("total") as it is a supplementary course and to avoid double counting. Students would have already been registered under another GSP course.

2 The Cambridge GSP program is run in parallel with the University's International Summer Schools and so there are a large number of Cambridge students with whom the GSP students can interact with

\* One student enrolled for two courses at the host institution.

## Annex 2:

## Courses and Application (GSP 2011)

	GSP 2011 COURSES		APPLICATIONS FROM													EST*
	ANU		ETH	NUS	PKU	UCB	CAM	KU	OXF	TOK	YAL	SUM				
ANU1	2	International Environmental Policy (5 – 22 July)	1	16	2	3	3	1	4	2	1	35	20			
ETH1		Autonomous Micro Aerial Vehicles (4 – 8 July)		8			1		1	1		11	5			
ETH2	1	Dynamic Walking and Running with Robots (11 – 15 July)		8					1	1		11	5			
NUS1	13	Southeast Asia in Context (20 June – 23 July)		4		2		1		1	2	23	60			
NUS2	5	Asia Now! – Southeast Asian Cosmopolitan Urbanism (27 June – 15 July)		8	4	4	2	1		5	1	30	30			
PKU1	20	Comparative Philosophy: China and the West (4 – 29 July)	1	11	2	3			2	2		39	20			
PKU2	23	Chinese Politics and Public Policy (4 – 29 July)	1	13		4			5	2		48	20			
UCB1	14	Media and Society: The Middle East in the Global Context (5 July – 12 August)		5	2		1			3	1	26	20			
UCB2	16	Summer Peace Institute: Human Security & Peacebuilding (13 June – 15 July)		7		2				2	1	28	20			
CAM1	47	Shaping the World: Understanding the Past, Predicting the Future (10 July – 6 August)	1	12	2	7		2	1	5	5	82	20			
KU1	16	Kierkegaard: The Individual in the Global Society (5 – 29 July)		12	3	4			4	1	1	41	25			
KU2	16	Security: Theories, Practices & Dilemmas (15 – 28 August)	1	4	6	5	3			6	1	42	25			
KU3	2	Interdisciplinary Aspects of Healthy Ageing (18 – 31 July)	1	6	3				1	3		16	25			
OXF1	59	Global Challenges of the 21st Century (4 – 29 July)	1	13	3	7		3	1	9	7	103	20			
TOK2	17	Nanoscience (4 – 15 July)	2	14		8	2		2		1	46	10			
TOK3	23	Japan in Today's World (19 – 28 July)	3	14	1	9	2	1	2		1	56	10			
TOK4	12	Sustainable Urban Management (20 June - 5 July)		22	2	4	1	1	1			43	10			
YAL1	32	Topics in International Economics (4 July – 5 August)	3	19	13	4		6	7	4	4	92	20			
	<b>318</b>	<b>TOTAL: 18 Courses</b>	<b>15</b>	<b>194</b>	<b>41</b>	<b>66</b>	<b>14</b>	<b>17</b>	<b>32</b>	<b>47</b>	<b>26</b>	<b>772</b>				

NOTE: \* "EST" refers to the estimated total number of students that will be enrolled into each course

NUS' Southeast Asia in context will receive more students directly from Copenhagen as a result from their bilateral agreement

Today's long running Introduction to Japanese Language is publicized as a course, but the total number of applicants will not be included in the tally. The language course is only offered if the student is enrolled in TOK2, 3 or 4.

# Annex 3: 2010 GSP Working Committee Meeting Agenda & Attendees

## Agenda

Sunday, 12 September 2010

by 1900 Delegates to meet in the Madingley Hall foyer  
*Welcome reception and dinner hosted by Cambridge*

Monday, 13 September

by 0830 Delegates to assemble at the meeting room

0845 Welcome, introductions & outline of meeting

0900 **Session I: GSP Review**

**1.1 2010 Course Reports and Highlights**

- Each host university to highlight key points from 2010 GSP (3-5 minutes each)
- Overview of 2010 courses and 3-year analysis of the GSP

1030 *Morning Tea*

1045 **1.2 Translating Visions to Practice**

*(Session Chair: Anders Hagström, ETH Zurich)*

- Implementing IARU's Future Directions
- GSP Aims & Principles
- IARU Presidents' recommendations to deliver quality student programs

**1.3 Future Directions for GSP**

*5 - 10 minute presentations on these topics, followed by Q&A*

**Group A: Expanding GSP's offerings:**

Exploring GSP at a graduate student level, "research-type" GSPs and building synergies with other IARU groups

*Discussion group members – ANU, Todai, Beida & NUS*

**Group B: Academic rigor & out-of-classroom activities:**

- Reaching higher standards of GSP education
- Incorporating research components into the GSP
- Discuss the recommendations from the Transforming Power of Global Education Workshop

- Examine effectiveness of internships, undergraduate research, field trips and community work
- Recommendations for the GSP questionnaire (specifically, on academic rigor)

*Discussion group members – Yale, Berkeley & Oxford*

**Group C: Internal assessment:**

- Where does IARU stand when benchmarked against other Summer / exchange programs offered by various university alliances? (i.e. Universitas 21, MIT-Cambridge, IDEA League, Global Tech, Climate-KIC Summer School)
- What else in the GSP suite of courses? Do we expand or consolidate?

*Discussion group members: ETH Zurich, Copenhagen & Cambridge*

1300

*Lunch*

1415

**1.4 Considerations for Global Internship Program**

*(Session Chair: Anne Pakir, National University of Singapore)*

- Feedback from Oxford and NUS from the 2009 and 2010 Internship program
- Aims for Global Internship Program
- Themes/topics (Research and non-research internships)
- Can GSP coordinators support the Global Internship Program?
- Mechanism/systems and structures for Global Internship Program (and if it can be linked with the GSP)

1530

*Afternoon Tea*

1545

**Session II: Nuts and Bolts**

**2.1 GSP Application Process Review**

*(Session Chair: Darren Brown, Australian National University)*

- Providing course requirements in a clear and timely manner (for credit application)
- Proposed centralizing of application of GSP courses

**2.2 Best Practices for Student Selection & Acceptance**

*(Session Chair: Sarah Ormrod, University of Cambridge)*

- Brainstorming: Identifying GREAT students through their applications & interviews
- Sharing best practices in acceptance packages

1730

Day 1 closing summary and meeting to adjourn

by 1900

*Delegates to meet at Madingley Hall foyer for dinner*

Tuesday, 14 September

by 0830 Delegates to assemble at the meeting room

0845 **Session III: GSP 2011**

**3.1 Proposed timeline for 2011 GSP preparation**

*(Session Chair: Kanno Katsuyoshi, The University of Tokyo)*

0945 **3.2 2011 GSP Courses & Internships**

*(Session Chair: Jane Edwards, Yale University)*

- Updates by respective universities on 2011 course offerings

1030 *Morning Tea*

1045 **3.3 Post-GSP Course Survey Review**

*(Session Chair: Khatharya Um, University of California, Berkeley)*

- Analysis of 2010
- Questions for 2011 survey

**3.4 GSP Promotion**

*(Session Chair: Zhang Ying, Peking University)*

- GSP Facebook group: Activities and maximizing our reach to GSP alumni
- Promotion and GSP/IARU brand building at various universities (including effectiveness of t-shirts, brochures and posters)

1200 **Wrap-Up Session**

- Summing up & delivery of report to Senior Officers' Meeting
- Confirmation of 2011 GSP Working Committee dates and venue
- Any Other Matters

1300 *Lunch at Madingley Hall & end of meeting*

## Attendees

### **University of Cambridge**

Ms Sarah Ormrod, Director of International Programs

Ms Barbara Stevens, International Office

Ms Caroline Yates, Student Exchange and Scholarships Coordinator, International Office

Dr Rob Wallach, Program Director, Cambridge GSP

### **Australian National University**

Mr Darren Brown, Director of International Development

Ms Yumi Skrzypczak, Coordinator Strategic Partnerships

### **ETH Zurich**

Mr Anders Hagström, Director, International Education Affairs

Dr Angelika Wittek, Head of Student Exchange Office

### **National University of Singapore**

Prof Anne Pakir, Director, International Relations Office

Ms Denise Chua, Associate Director, International Relations Office

### **Peking University**

Ms Zhang Ying, Program Officer, Office of International Relations

### **The University of Tokyo**

Mr Katsuyoshi Kanno, Manager, International Exchange Group, International Affairs Department

Ms Yui Takeuchi, Administrative Staff, International Exchange Group, International Affairs Department

### **University of California, Berkeley**

Mr Rick Russo, Director, Berkeley Summer Sessions

Prof Khatharya Um, Professor & Director, Berkeley Programs for Study Abroad

Ms Tracy Weber, Manager of Programs, Berkeley Summer Sessions

### **University of Copenhagen**

Ms Hedvig Thomsen, Senior Consultant International Office

### **University of Oxford**

Professor Angus Hawkins, Director, International Programs

### **Yale University**

Dr Jane Edwards, Associate Dean, Yale College

Mrs Kathy Trputec, Study Abroad Coordinator

### **IARU Secretariat**

Mr Bernard Toh, IARU Secretariat, Director

Ms Yeap Su Phing, IARU Secretariat, Associate Director