



Leaders in Supported Open Learning

Opening access to higher education worldwide

Keith Zimmerman, University Secretary

OU Facts

<p>Established in 1969 and since then</p> <p>1.89 million students worldwide taught</p>	<p>Number of current students: 174,000</p> <p>30% students are under the age of 25</p>	<p>469 modules (340 Undergraduate modules and 129 postgraduate modules)</p>	<p>2,400 Employers choose the OU to support their ongoing Learning and Development needs</p>
<p>95% students cite career development as motivation for study</p>	<p>76% of OU students work full or part time</p>	<p>National Student Survey Highlights the OU's Consistent Quality</p> <p>We're 1 of 3 universities to have consistently achieved over 90% for student satisfaction</p>	<p>72% of OU research submitted was assessed as world-leading or internationally excellent (REF 2014)</p>
<p>8353 overseas students in 141 countries</p>	<p>4707 staff and 5604 Associate Lecturers</p>	<p>7/10 students say they achieved more job satisfaction after studying with us</p>	<p>86% of FTSE 100 companies have sponsored staff on OU courses</p>

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Global Reach

The Open University works with **14 education institutions** in **25 countries worldwide**

English in Action in Bangladesh will reach **25 million people** by 2017

International development programmes across **sub-Saharan Africa** and **South Asia** in Global Health and Teacher Education

Sharing Expertise
Building capabilities in distance education internationally through sharing content, pedagogical expertise and pioneering education technologies

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Supported Open Learning

Student Support

- Over **5,500** Tutors
- Associate Lecturer to Student ratio **1:20**
- Almost **400,000** telephone calls from students
- **176,179** emails from students

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Tutor support model

- **Fixed Contract hours** for each module
- **1:1 contact** with tutor
- **Online forums** facilitated by tutor
- Usually at least **6 Tutor Marked Assignments** per 60 credits with **detailed feedback**

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Open Access widening participation

Committed to widening participation in higher education

77% of undergraduates have no previous HE qualifications on entry

21% of UK undergraduates live in the 25% of the most deprived areas

21,684 students with disabilities

The OU has more disabled students than any other university in Europe

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Open Access **OpenLearn**

Overview

- Almost **5 million** unique visitors a year
- Over **38.5 million** visitors since launch in 2006 from **196 countries**
- Around **8,000 hours** of study materials
- Over **800** study units, plus educational interactives, topical videos, academic blogs, direct access to OU podcasts and opportunities to order free printed materials



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Open Access **Open Education Resources**


iTunes U

12 million visitors, 90% from outside the UK


YouTube

Largest presence on YouTube EDU in Europe 8 million visitors, with 86% of video views from outside the UK



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Open Access **Pioneering Technology**



The OpenScience Laboratory

Over 5,000 learners have conducted experiments.

Showcases the potential for practical education to be digitized and scaled



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Virtual Microscope

ALH84001 is a Martian meteorite which was found on December 27th, 1984 in Allan Hills region of Antarctica.

This meteorite has a very old crystallization age of ~ 4.5 billion years; oldest among all known Martian meteorites. A most unusual feature of this rock is the presence of small (100-200 microns),



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Open Access **BBC**

BBC

- **100 million** views of OU programmes in the UK every year
- More than **1 billion** viewing or listening events internationally each year
- Typically **1 million** UK viewers respond to the OU call to action after watching a programme
- **44%** of the adult viewing population watched at least one episode of Frozen Planet in the series

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About **FutureLearn**

An innovative social learning approach

- Engaging videos
- Interactive content
- Practical experiments
- The best of the web
- Robust learning design

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About FutureLearn



55 leading UK and international universities and **27 specialist** education providers

3.5 million registered learners studying around **7.5 million** courses between them

220 countries and territories

70% of learners are based outside of the UK

Our partners include:



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