



INTERNATIONAL ALLIANCE OF  
RESEARCH UNIVERSITIES

## **IARU Presidents' Meeting 2017**

Australian National University

26 - 28 March 2017

## **Executive Summaries**



## Presidents' Meeting 2017 - Executive Summaries

**Session 1: Presidents' Regional Round-up** (no executive summary)

**Session 2: Discussion of Key Issues from Regional Round-up** (no executive summary)

### Session 3: Report from IARU Joint Working Initiative

#### 3.1 Women and Men in Globalizing Universities (Tome page 12)

**Presenters:**

Fiona Jenkins, Associate Professor, School of Philosophy, Centre for Moral, Social and Political Theory, ANU

Margaret Jolly, ARC Laureate Fellow School of Culture, History and Language, ANU

Rebecca Surender, Pro Vice Chancellor for Equality and Diversity, Oxford

<b>Executive Summary</b>	<p>Eight IARU Universities (Cambridge, UC Berkeley and Cape Town missing) participated in the “Gender Working Group” meeting at Beijing University in July 2016. The group discussed various topics:</p> <ul style="list-style-type: none"><li>• Ratios of men and women at the different steps of academic careers</li><li>• Excellence versus equity</li><li>• Gender gap in educational attainment</li><li>• Good practice measures to support women and men in globalizing universities</li><li>• “Implicit bias” trainings</li><li>• Incentives to increase the number of female tenured professors</li><li>• Target setting, in the context of hiring professors</li><li>• Experience with the Athena-Swan type certification systems</li></ul> <p>The “Gender Working Group” had been allocated 8,000 USD for IARU interns to help in analyzing gender differences in educational attainment and to collect best practice measures. The preparatory work in the IARU institutions took longer than expected (assemble working groups/preliminary information gathering/development of survey instruments etc.). Hence, the IARU Gender Group was not ready to hire interns in the first half of 2016. In addition, some of the data collection can be done by individual institutions, so that this project may now require less financial resources. The Beijing Meeting decided that implicit bias training should also be investigated before the 2017 meeting. This could be financed by the previously allocated money for interns. A new topic for which additional money was requested is the analysis of measures to increase the percentage of female professors at IARU Universities. 4,000 USD has been allocated to the Gender Group to hire an intern to assess the role of incentives in hiring female full</p>
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	<p>professors at IARU institutions.</p> <p>The work package for interns at two or more IARU Universities therefore includes:</p> <ul style="list-style-type: none"> <li>• Data collection concerning educational attainment of men and women at IARU universities</li> <li>• Survey on good practices related to measures assuring excellent and equal educational attainment.</li> <li>• Implicit bias training for the performance of our universities and especially for the educational attainment</li> <li>• Assessment of the role of incentives (monetary or non-monetary) for increasing the percentage of female full professors at our institutions.</li> </ul> <p><b>The Tome contains:</b></p> <ol style="list-style-type: none"> <li>1. Report from the 2016 Gender Group Meeting</li> <li>2. Summary Table for Tasks and Allocations for IARU Interns</li> <li>3. Agenda for 2017 Gender Group Meeting</li> </ol>
<b>Items for decision</b>	--
<b>Funding request</b>	No new requests for funding, as funding for current projects and activities were approved at SOM 2016.

#### Session 4: IARU Sustainability

##### 4.1 Activities of the Sustainable Campus Initiative (Tome page 22)

**Presenters:**

Dr. Melissa Goodall, Associate Director, Yale Office of Sustainability

Mr. John Sullivan, Manager, ANU Sustainability Office

<b>Executive Summary</b>	<p>This year the main focus for the IARU Sustainable Campus Initiative is to develop programs that are complementary to the priorities of individual institutions, but can benefit from and enhance the alliance. Examples of this are comparative projects on energy management and the realization of the living lab concept, a case study program to highlight the work of particular campuses, and shared initiatives related to communications and virtual participation. In addition, the SCI is testing ways to enhance and evolve existing programs: for example, to overcome some challenges associated with the summer student exchange program, we are testing home-hosting and staff exchanges this summer.</p> <p>In the 2017 – 2018 academic year, we intend to continue with a robust portfolio of collaborative projects, but we are also submitting for consideration a proposal for the IARU institutions to co-host a global conference in 2018 on the role of academic institutions in advancing the sustainable development goals. The purpose of the event would be to identify the specific pathways for universities to engage on fostering</p>
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	<p>dialogue, innovating, measuring, reporting, and developing solutions for all 17 goals. It would be divided into complementary tracks:</p> <ul style="list-style-type: none"> <li>• <i>Scholarship for solutions</i> would focus on innovation and experiential teaching and research in the context of the Sustainable Development Goals (SDGs).</li> <li>• <i>Walking the talk</i> would highlight how universities can engage in partnerships with society, governments or businesses to drive change, and how campuses can lead by example in terms of operational excellence and using the campus as a test bed for innovation.</li> <li>• <i>Next generation innovation</i> will give students the opportunity to share their ideas on how we can change the world.</li> </ul> <p>Spanning two or three days, the conference would be open to faculty members, professionals, policymakers, and students from around the world. Building on the success of the 2014 Sustainability Science Congress, the 2018 event would both advance the global dialogue around sustainability and garner recognition for the IARU institutions.</p> <p>Also included in this document are highlights of a discussion between IARU and the International Sustainable Campus Network on possibilities for collaboration, and a report on the 2016 Summer Fellowship Program.</p> <p><b>The Tome contains:</b></p> <ol style="list-style-type: none"> <li>1. An overview of 2016-2017 Projects</li> <li>2. A concept note for a IARU-led conference on the role of higher education institutions in advancing the sustainable development goals</li> <li>3. A report on the sustainability fellowship program</li> <li>4. A set of highlights from the 2015 Global University Climate Forum program</li> <li>5. Highlights from a discussion in June 2016 between IARU and the International Sustainable Campus Network</li> <li>6. Administrative notes</li> <li>7. Presenters</li> </ol>
<b>Items for decision</b>	Whether to pursue a conference to explore the role of academia in advancing the Sustainable Development Goals.
<b>Funding request</b>	No new requests for funding, as funding for current projects and activities were approved at SOM 2016.

**Session 5: Topical Session – Global Cohesion and the Rise of Populism** (no executive summary)

**Session 6: Topical Session – Presidents’ Discussion on Innovation** (no executive summary)

## Session 7: Global Education Initiative

7.1 Global Summer Program (Tome page 44)

7.2 GSP-Santander Agreement Renewal (Tome page 79)

<p><b>Executive summary</b></p>	<p>The GSP continues to be an important program within IARU. GSP 2016 offered 23 courses and 269 IARU students participated from all partner universities.</p> <p>The 2016 GSP Coordinators met at NUS from 25 to 27 September 2016. Ms. Ana Wang (Banco Santander) and 10 IARU GSP Alumni also participated in the meeting. Part of the meeting activities commemorated the 10<sup>th</sup> anniversary of IARU, and GSP alumni and GSP faculty members exchanged with GSP Coordinators on potential future development of the GSP.</p> <p>The group confirmed the strengths and opportunities that the program offers, which reside in the international, cross-disciplinary and multicultural features of all courses.</p> <p>Non-aligned academic calendars and a non-streamlined application procedure were the main challenges mentioned by students and organizers. As a result, the GSP Coordinators decided on simplifying the application procedure and introducing a mechanism to allow filling all spots available to IARU students on each course.</p> <p>The GSP Coordinators also discussed the IARU-Santander agreement, which is due to expire in 2017. The representative of Banco Santander informed the GSP that the bank is focusing on funding programs that have an innovation and entrepreneurship dimension. A small working group of representatives from Yale, Berkeley, NUS and UCPH were tasked to draft a funding proposal of the future GSP program to be presented to Banco Santander, including how IARU GSP embeds the elements of innovation and entrepreneurship in its offering.</p> <p>At the Senior Officers' Meeting at PKU in November 2016, Senior Officers asked the GSP working group to draft a 5-year plan for GSP development that answers the question "What is the GSP vision?" along with the funding proposal. The Presidents will review these documents before the IARU Secretariat approaches Santander for funding negotiations.</p> <p>Amount of funding available for the GSP per institution for 2017 is approximately \$18,000 USD (\$200,000 divided by 11 partners).</p> <p>The 2017 GSP Coordinators' meeting will be hosted by UC Berkeley and will take place from 25 to 26 September.</p> <p><b>The Tome contains:</b></p> <ul style="list-style-type: none"> <li>▪ 7.1 Global Summer Program <ul style="list-style-type: none"> <li>○ GSP Review and Outlook</li> <li>○ GSP 2017 Courses: Descriptions, Duration and Costs</li> <li>○ GSP 2017 Revised Application Timeline</li> <li>○ GSP 2016 Report Summary</li> </ul> </li> </ul>
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	<ul style="list-style-type: none"> <li>▪ 7.2 GSP-Santander Agreement Renewal <ul style="list-style-type: none"> <li>○ Message to the Presidents</li> <li>○ IARU GSP Vision Paper</li> <li>○ IARU GSP Santander Funding Proposal</li> </ul> </li> </ul>
<b>Items for decision</b>	Review and discussion of the GSP-Santander Agreement Renewal.
<b>Funding request</b>	--

## Session 8: Updates from IARU Initiatives

### 8.1 Alumni Association Network (Tome page 88)

<b>Executive Summary</b>	<p>Alumni Relations Directors from 9 IARU universities gathered in Oxford for their annual meeting, 24-25 October 2016. The Alumni Association plans to hold its next meeting in 2018 in conjunction with the Presidents' Meeting, which will be held at Peking University in Spring 2018. The Alumni Association aims to host another Presidents' Panel in Beijing, similar to Tokyo (2015) and Oxford (2016).</p> <p><b>The Tome contains:</b></p> <ol style="list-style-type: none"> <li>1. Report of the 8<sup>th</sup> Alumni Directors Summit</li> <li>2. Article about the 2016 Presidents' Panel in Oxford</li> </ol>
<b>Funding to date</b>	n/a

### 8.2 Global Transformation (Tome page 97)

<b>Executive Summary</b>	<p>The GT group held its second workshop at UCT in May 2016. The full workshop report is included in the documentation of the SOM 2016. The workshop outcome is a list of agreed activities with assigned responsibilities and a timeline of agreed steps (<a href="#">Annex 1</a>).</p> <p>In order to capture the Asian perspective on GT, the group suggested to hold the next workshop at PKU in May 2017. PKU has agreed to host the workshop from 7-9 May 2017, and has nominated Prof. Yu Miaojie of the National School of Development as responsible person. The SOM has approved funding for the third GT meeting.</p> <p>Workshop preparation is well under way (<a href="#">Annex 2</a>), with PKU, UCT and ETH being responsible for developing the programme. Nine IARU members have confirmed their participation or indicated their interest. As discussed at UCT in 2016, the GT group will agree on a new chair at its next meeting.</p> <p>The GT group expressed its interest that <b>GT be tabled as agenda item at the PM in 2018</b>, with a representative of the GT group presenting the objectives and workplan in more detail.</p>
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	<p><b>The Tome contains:</b></p> <ol style="list-style-type: none"> <li>1. Update on activities 2016/17</li> <li>2. Table of agreed activities (outcome of GT workshop 2016)</li> <li>3. Draft agenda of 3rd GT Workshop at PKU, May 7-9, 2017</li> </ol>
<b>Items for decision</b>	--
<b>Funding Request</b>	No new requests for funding, as funding for current projects and activities were approved at SOM 2016.

### 8.3 Librarians' Contact Group (Tome page 107)

<b>Executive Summary</b>	<p>The next meeting of the University Librarians will be hosted by Yale University, 9-12 July, 2017. The gathering will begin with dinner on July 9. The meetings will take place on July 10-11, and then an optional cultural tour to NYC on July 12<sup>th</sup>.</p> <p>There has been discussion about the possibility of a joint meeting with the IARU research administration group. The IARU point person for research administration at Yale retired from the post in June 2016, and thus the transition may make a joint meeting difficult to arrange.</p> <p>If there isn't a joint meeting, the focus of the university librarian's meeting will be on the topics of 1) digital humanities; 2) digital preservation; 3) conservation of physical collections; and 4) facility design.</p> <p><b>The Tome contains:</b></p> <ol style="list-style-type: none"> <li>1. Report on the 5<sup>th</sup> Librarians' Meeting</li> </ol>
<b>Funding to date</b>	n/a

### 8.4 Technology Transfer (Tome page 113)

<b>Executive Summary</b>	<p>The 5<sup>th</sup> Technology Transfer Network workshop was held at UC Berkeley on 6-9 October 2016. The workshop addressed special topics, such as "Distributed Innovation Ecosystem," "Software licensing," and "IP marketing."</p> <p>Regarding the joint IP license, the meeting concluded that a pilot study must be conducted to determine whether a joint IP license is advantageous versus individual IP licenses. Prof. Poh Kam (NUS) volunteered to conduct this study, which can take six months to one year, conditional to there being funding support for the study.</p> <p>The bulk of the discussion dealt with developing a university innovation and entrepreneurship ecosystem that potentially leads to industrial sponsorship. There was conversation that UC Berkeley and PKU manage the IP licensing and corporate sponsorship research jointly.</p>
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	<p>PKU expressed interest in exploring if there is a method to link technology transfer and licensing to innovation and entrepreneurship in education. Some ideas include possibly creating a “global entrepreneurship partner program” at PKU. Senior Officers suggested that this opportunity could be tied to GSP.</p> <p>There are no plans to hold a Technology Transfer Network meeting in 2017, but a meeting is likely in 2018.</p> <p><b>This report contains:</b></p> <ol style="list-style-type: none"> <li>1. Report on the 2016 Technology Transfer Workshop</li> </ol>
<b>Items for decision</b>	--
<b>Funding Request</b>	No requests for funding.

### 8.5 IARU Joint Online Course (Tome page 119)

<b>Executive Summary</b>	<p>The first IARU Joint Online Course on State Fragility and Peacemaking was taught in Fall 2016 through a joint effort of faculty from four institutions: University of California Berkeley, University of Cambridge, National University of Singapore, and the University of Tokyo. The course was included in the academic calendar as a credit-bearing. It provided enrolled students with a cross-national learning experience within the IARU network. Common course materials were developed by the faculty. Some classes were held simultaneously across at least three partner universities.</p> <p>For their final project students were divided into groups (ideally, 1-2 students per university per group) and assigned a country for the duration of the teaching period (i.e. Afghanistan, Congo, Syria, etc.). Students worked in cross-campus teams to produce a policy brief on their selected country to explain the root causes of state fragility. Students produced multi-media presentations suitable for an international organization on a proposed policy solution for state fragility in their selected country. The multi-media presentations can be viewed here: <a href="https://berkeley.box.com/s/qudprdjyceulowh1xj0xw8wy1df6t7bo">https://berkeley.box.com/s/qudprdjyceulowh1xj0xw8wy1df6t7bo</a></p> <p>Prof. Suzaina Kadir (NUS) has agreed to lead this initiative in 2017. Issues that must be addressed in the second year include technology, the ability to teach across different time zones and separate academic calendars, methods of grading, and the academic level of the students (i.e. all students must be graduate level or all students must be undergraduate level).</p> <p>After the second cycle, the aim is for the Joint Online Course model to be presented to other partners.</p> <p><b>The report includes:</b></p>
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	<ol style="list-style-type: none"> <li>1. Joint Online Course syllabus (UC Berkeley)</li> <li>2. Instructions for Final Paper (UC Berkeley)</li> </ol>
<b>Items for decision</b>	--
<b>Funding Request</b>	No requests for funding.

#### 8.6 Real Estate Working Group (Tome page 126)

<b>Executive Summary</b>	<p>The Public Real Estate Management (PREM) at ETH Zurich initiated a IARU working group on real estate issues to share knowledge, good practice examples, benchmarks and conceptual frameworks in the field of real estate development at IARU universities. The concrete goals of this group and the elaboration of a roadmap will be discussed and agreed upon at the first meeting. Relevant fields of activities may include facility management, governance, virtual laboratories/rooms etc.</p> <p>To get started, ETH Zurich asked the partner universities to nominate a Real Estate representative by the end of February 2017. The representatives will then be contacted by the group lead to set up the meeting agenda and agree on a date of the first workshop which will be held in late summer 2017 at ETH Zurich.</p>
<b>Items for decision</b>	--
<b>Funding Request</b>	No new requests for funding, as funding for future activities were approved at SOM 2016.

### Session 9: Update from IARU Research Collaboration

#### 9.1 Aging, Longevity and Health (ALH) & Graduate Student Conference (Tome page 129)

<b>Executive Summary</b>	<p><b>Two summer courses in ALH</b></p> <p>The Center for Healthy Aging (CEHA), UCPH, has been running the IARU summer school <i>Interdisciplinary Aspects of Healthy Aging</i> since 2011. In 2016, the UCPH/CEHA ran a second summer course for the first time in the ALH area under the EIT Health umbrella.</p> <p><b>a) New summer course in 2016</b></p> <p>The new course titled <i>Alive and KICKing – innovative solutions to aging-related challenges</i> contributes to the education and training of professional health innovators and entrepreneurs at an international level. The course is not part of the GSP, yet open for IARU students and includes online lectures and an on-campus part at the UCPH (August). To date, the online part have had more than 2050 online learners and the “on campus part” had 23 participants from 9 different countries worldwide (from the Netherlands, Poland, Croatia, Hungary and Portugal, as well as participants from the IARU partners in <b>Japan</b>,</p>
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**China, United Kingdom and Denmark).**

Three IARU students were awarded the Novo Nordisk International Talent Program scholarship for the *Alive and KICKing* summer course, representing the IARU partner universities: PKU and Berkley.

The course runs again in 2017. A funding application to the EIT Health Consortium to further course development has been submitted in 2017. If successful, two new partner universities (Uppsala, Sweden, and Rotterdam, The Netherlands) are incorporated, and new activities will be included from 2017: 1) Teacher Training Network and, 2) On-line tool for students as first contact to explore their business idea. IARU key contacts and ALH network partners will be informed about deadlines and application procedures primo 2017.

**b) IARU summer course on Healthy Aging**

The 6<sup>th</sup> IARU Summer School on healthy aging took place in July, 2016, at UCPH. Students were from seven IARU universities (ANU, UTokyo, PKU, NUS, Oxford, Cambridge and UCPH) and two non-IARU universities (Mexico and Finland). The scientific program included the IARU lecturer Prof. George Leeson (Oxford).

Three students from IARU Universities received a scholarship in the range of USD 380–3500 from the Novo Nordisk International Talent Program, representing the IARU partner universities: PKU, ANU and UTokyo.

**3rd Graduate Student Conference in Tokyo**

The third IARU Graduate Student Conference (GSC) was held by the Institute of Gerontology, the University of Tokyo, between November 3rd and 5th, 2016. 21 graduate students from 7 IARU member universities (UCPH, ANU, NUS, Oxford, Berkeley, PKU and UTokyo) gathered in Tokyo, and they had an opportunity to strengthen their networks and present their research. The conference consisted of three programs across three days.

- Day 1 Scientific Symposium (Open to the Public)
- Day 2 Graduate Student Conference Workshop
- Day 3 Site Visits

With support from IARU funding (USD 15,000), the GSC at UTokyo was a success.

**The 4th ALH Steering Committee Meeting in Tokyo**

The ALH Steering Committee held its fourth meeting in the afternoon on November 4<sup>th</sup>, 2016, concurrently with the ALH Graduate Student Conference (GSC) workshop. Participants were committee members from 7 out of the 11 IARU universities: UCPH, ANU, Cambridge, Oxford, Berkeley, PKU, and UTokyo. The next meeting may be at either the International Association of Gerontology and Geriatrics (IAGG) in

	<p>July 2017, or at Oxford's conference in September 2017, which ALH members will be attending.</p> <p>As evidenced by the past three conferences, the ALH GSC has taken place every two years, but the Committee has agreed to assemble every year, holding both the ALH GSC and the ALH Steering Committee meeting at the same time. The University of Oxford will host the 2017 GSC and the committee meeting. The event will be a joint conference on the twentieth anniversary of the establishment of the Oxford Institute of Population Ageing.</p> <p>The host University for the 2018 GSC has not yet been decided. Continuing discussion is necessary among the Committee members to ensure the GSC is held every year. There is a possibility that Berkeley and/or Cambridge will be able to host the event over the next three years.</p> <p><b>The IARU Project: Walkability</b></p> <p>The IARU research project titled Walkability – mobility and social relations among the elderly involves Oxford, UCPH/CEHA and the Helen Hamlyn Center for Design. Joint project meetings were conducted (Aug. Sept); local meetings by the Danish team (Nov. and Dec.). The Danish part of the group attempted to finance the Danish part of the project by participating in an EU H2020 application in 2016. An additional aim was to extend the network to other European partners working on similar issues. However, the application was not successful. The project group continues to investigate funding options.</p> <p><b>This report contains:</b></p> <ol style="list-style-type: none"> <li>1. Report on ALH courses (2016 &amp; 2017)</li> <li>2. Report on the 3<sup>rd</sup> ALH GSC conference</li> <li>3. Updates on The IARU project: Walkability</li> <li>4. Proposal for 4<sup>th</sup> ALH GSC conference (granted at 2016 SOM)</li> </ol>
<b>Items for decision</b>	--
<b>Funding Request</b>	No new requests for funding, as funding for current projects and activities were approved at SOM 2016.

**Session 10: IARU Business Matters**

10.1 Financial Report (Tome page 138)

Balance per end of 2016: USD 249,898

Approved initiatives for 2017: USD 88,500 committed for initiatives and activities in 2017

Remaining balance in 2017 including carryover after all expenses have been subtracted: USD 226,000

10.2 Presidents' Meeting 2018 and 2019 (Tome page 142)

2018 – Peking University will host the 2018 Presidents' Meeting to coincide with its 120<sup>th</sup> anniversary. The proposed dates are 4-6 May, 2018.

2019 – No offer has been received to host the 2019 Presidents' Meeting.

10.3 2017 IARU Calendar (Tome page 143)