

## IARU 10<sup>th</sup> Anniversary - Proposals' Snapshot

#	Title (click to read more)	Excerpts
1	<a href="#">Campus Sustainability: How Do You Make a Campus "Green"?</a>	Campuses with green initiatives film segments that will be combined into a comprehensive video to be shared with IARU partners.
2	<a href="#">Global Challenges of the Next 10 Years</a>	A chain of 11 lectures on topics that will fundamentally challenge global society in the next ten years, held by IARU's foremost academics who travel to hold a public lecture at a partner IARU university.
3	<a href="#">IARU Going Global</a>	Submit a proposal for a session at the " <a href="#">Going Global</a> " Conference on "Building nations and connecting cultures: education policy, economic development and engagement"- Cape Town in May 3-5, 2016.
4	<a href="#">IARU GSP Working Committee 2016</a>	IARU GSP student alumni invited to play a part in the GSP Working Committee Meeting.
5	<a href="#">IARU Day/Week</a>	Special promotional activities to increase and improve the awareness of IARU within each of the member universities and advertise IARU's activities to public.
6	<a href="#">IARU Online Lecture (series)</a>	Academics from each university will record each a lecture on a set theme. The recorded lectures are then combined to form one series of lectures on that one theme.
7	<a href="#">IARU Presidents' messages</a>	Produce a history "book" on the first decade of IARU and the activities carried out by IARU along with a declaration for the next decade
8	<a href="#">IARU Higher Education Summit</a>	To gather the presidents of IARU member universities to have an intensive discussion on the theme of "Higher Education and Human Development".
9	<a href="#">Exhibition on IARU 10 Years</a>	To collect all the achievement of IARU in the past ten years and display them at each IARU partner university with an itinerant exhibition.
10	<a href="#">IARU Innovation and Entrepreneurship Ecosystem</a>	Hold the 4 <sup>th</sup> workshop on "Research Intensive University Innovation/Entrepreneurship Ecosystem Development" - A special session will be focused on the role of educating researchers (faculties and PhD students) in creating successful spinoff.
11	<a href="#">Podcast series</a>	Series of podcasts with top researchers, who will give a popular/layman introduction to a finding or a research area - in collaboration with a popular local news medium.
12	<a href="#">Celebrating and supporting IARU's links with Sub-Saharan Africa</a>	A high-level conference on international higher education be held on the African continent in conjunction with the African Research Universities Alliance (ARUA) & An academic visitors fund, which would fund visits from IARU member institutions to African universities and vice versa.
13	<a href="#">The IARU-Myanmar initiative</a>	A two-day conference on the future of Myanmar universities, at the University of Yangon; "IARU Myanmar lectures" at both of the

		leading Myanmar universities, Yangon and Mandalay, delivered by IARU academic stars; ARU teaching fellowships at Myanmar universities, to address critical educational needs; Meetings between IARU Presidents and Myanmar Members of Parliament (MPs) in Oxford during the 2016 IARU Presidents' Meeting
14	<a href="#"><u>Visiting graduate teaching programme</u></a>	11 parallel bilateral relationships between IARU members and developing higher education institutions to support through funded teaching placements for their recent graduates or doctoral students.
15	<a href="#"><u>Around-The-Globe Conference Relay</u></a>	A global academic dialogue across IARU members on a topic of global concern, through a relay of consecutive webcasted events hosted at each IARU university and happening all on the same day across different time zones.

## 1 - Campus Sustainability: How Do You Make a Campus “Green”?

### 1. WHY: Concept of the proposed action(s).

IARU’s “Green Guide for Universities” has been one of its signature achievements. People are eager to engage in this topic.

### 2. WHAT: Description of the activity(ies).

Video Production

### 3. WHO: Expected involvement/contribution from other partners.

UC Berkeley Office of Sustainability & Energy. Similar offices at other partner universities.

### 4. WHEN: Time frame.

Coordinate activity across campuses.

### 5. WHERE: Location of the action(s).

UC Berkeley can film a piece on its Campus Sustainability Plan. Other campuses with green initiatives can also film segments that will be combined into a comprehensive video to be shared with IARU partners and other universities as a means of increasing awareness for how to create sustainable campuses.

### 6. HOW MUCH: Indicative budget (total and/or per partner).

\$10,000 USD total; \$1,000 USD per partner

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## 2 - Global Challenges of the Next 10 Years

### 1. WHY: Concept of the proposed action(s).

To demonstrate the breadth and depth of the IARU partners' understanding of global challenges in the next 10 years. The final "Best Of" video will present a snapshot of the high level of analysis within IARU, and also be emblematic of the position of the Alliance as a leader on these issues within the global university sector.

### 2. WHAT: Description of the activity(ies).

Each partner will identify an issue or topic that will fundamentally challenge global society in the next ten years, perhaps one that will have a significant impact in their region. The IARU member then identifies their foremost academic in that field and that academic travels to another IARU partner university to present a public lecture on that topic. It would be expected that this academic would be highly regarded and internationally renowned in that field.

All the 11 lectures are taped, and made available to be watched live on-line through the IARU website. IARU then makes a "Best of" video with excerpts from all the lectures for publishing on the IARU website.

### 3. WHO: Expected involvement/contribution from other partners.

For example only: ANU goes to Berkeley, Berkeley goes to Peking University, Peking University goes to ETH, ETH goes to Tokyo and so on. The host university then heavily promotes the lecture and gets local media involved etc.

### 4. WHEN: Time frame.

The timing could be discussed between the home & host partner, and perhaps spread out through the year.

### 5. WHERE: Location of the action(s).

At each IARU partner university.

### 6. HOW MUCH: Indicative budget (total and/or per partner).

Each IARU member university pays for their academic to travel to the partner university; the partner university pays for hosting costs (accommodation and meals) as well as the videography of the lecture, and the IARU Secretariat pays for the production of the Best Of video.

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### 3 - IARU Going Global

#### 1. WHY: Concept of the proposed action(s).

At its 1<sup>st</sup> workshop in May 2015 the IARU Learning Initiative “Global Transformation (GT)” agreed to convene a second meeting in 2016, preferably at UCT after the anticipated formal admission of UCT as IARU member at the PM in April 2016. The objective of the GT learning initiative is “Mutual learning and exchange of best practices on relations of IARU universities with emerging and developing country partners”.

This intention coincides with the announcement of the next "[Going Global](#)" Conference on “Building nations and connecting cultures: education policy, economic development and engagement” to be convened in Cape Town in May 3-5, 2016. The idea is to submit a IARU proposal for a session at that conference. The objective is to put the IARU discussion in the wider context of the Going Global constituency, demonstrate the IARU engagement in connecting cultures across different economic conditions; and learn from other participants, in particular in the African context as focus of the “Going Global” Conference.

#### 2. WHAT: Description of the activity(ies).

Submit a proposal for a *Going Global 2016* session “**Reconciling excellence with collective concerns**”

<http://www.britishcouncil.org/going-global/participate/submit-proposal>

*“Going Global 2016 asks if international education is destined to be dominated by competitive drivers for economic growth and international standing; by student fees, skilled graduates and research funding or whether it can also be informed by building partnerships to address collective concerns. Can this endeavour be supported by the post-2015 commitment to universalism, which signs up all countries (and not just aid recipient ones) to the Sustainable Development Goals? How do we reconcile the need for locally relevant national development and priorities alongside a commitment to international education for the global good?”*

<http://www.britishcouncil.org/going-global/participate/themes>

Based on the concept paper (in prep.) of the Global Transformation Learning Initiative, IARU will share its reflections and best practice examples on how its members reconcile their ambition on excellence with their commitment to global concerns. IARU suggests the incoming Pro-Vice-Chancellor for International Affairs of Cambridge University, Professor Eilis Ferran, as high-level speaker on this topic.

#### 3. WHO: Expected involvement/contribution from other partners.

Eilis Ferran, Pro-Vice-Chancellor for International Affairs, Cambridge University Participants of the GT Learning Initiative

IARU representative(s) of UCT

#### 4. WHEN: Time frame.

May 1-2, 2016: 2<sup>nd</sup> workshop of the GT Learning initiative

May 3-5, 2016: participation in the Going Global conference

#### 5. WHERE: Location of the action(s).

UCT, Cape Town, South Africa

#### 6. HOW MUCH: Indicative budget (total and/or per partner).

10\*€ 1,000 conference fees for members of GT Learning Initiative + € 5,000 full participation costs for Eilis Ferran as high-level speaker = **Total € 15,000**

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## 4 - IARU GSP Working Committee 2016

### 1. WHY: Concept of the proposed action(s).

An opportunity for IARU GSP student alumni to be involved.

### 2. WHAT: Description of the activity(ies).

IARU GSP student alumni invited to play a part in the GSP Working Committee Meeting. Ideally, one student from each IARU member institution should participate. Details of the exact activities will be discussed with GSP partners and determined at a later date.

### 3. WHO: Expected involvement/contribution from other partners.

Partners to identify suitable alumni to participate, and possibly fund their travel to the GSP Meeting.

### 4. WHEN: Time frame.

During IARU GSP Working Committee Meeting 2016 (September 2016).

### 5. WHERE: Location of the action(s).

NUS, Singapore

### 6. HOW MUCH: Indicative budget (total and/or per partner).

TBC

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## 5 - IARU Day/Week

### 1. WHY: Concept of the proposed action(s).

To further increase and improve the awareness of IARU within each of the member universities and advertise IARU's activities to public. Each member university is to hold at least one event relating to IARU during its "IARU Day" or "IARU Week".

### 2. WHAT: Description of the activity(ies).

Each university is to decide what event it will hold and the details of the event during the "IARU Day/Week". Each university will carry out special promotional activities for the event (e.g. place the IARU banner on the top page of their university website, make posters advertising said events, etc.). The university is to actively announce and report the event through both the IARU website and their university website.

### 3. WHO: Expected involvement/contribution from other partners.

This will depend on the events held by each university. For example, an Alumni event for past GSP students to support of networking among GSP Alumni.

### 4. WHEN: Time frame.

A day or week in 2016 where all member universities agree if to be done simultaneously, or any day or week that each individual university would prefer.

### 5. WHERE: Location of the action(s).

Events to be held at each university

### 6. HOW MUCH: Indicative budget (total and/or per partner).

Subject to the type of events being organized.

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## 6 - IARU Online Lecture (series)

### 1. WHY: Concept of the proposed action(s).

Attract students who are currently enrolled and would like to attend future GSPs or who wish to enroll in the other member university, by letting each member universities' research and educational activities better known. IARU Online Lecture (series) will provide the public and future participants with the necessary information on IARU member's research and educational activities.

### 2. WHAT: Description of the activity(ies).

IARU Online Lecture (series) is made by the either way below:

- Each university will individually record a lecture on a set theme. The recorded lectures are them combined to form one series of lecture on that one theme.
- The lecturers gather in one location at the same time to record the lecture.

The theme of the lecture (series) should be selected from one of the ongoing IARU projects (e.g. Aging) or on a newly selected theme completely separate from the projects.

### 3. WHO: Expected involvement/contribution from other partners.

Lecturers, video editor and technicians, etc.

### 4. WHEN: Time frame.

Recording of lectures to be timed so that the broadcasting of the lecture can be an agreed date in 2016

### 5. WHERE: Location of the action(s).

Broadcast through any online tool which each university already uses or prefers.

### 6. HOW MUCH: Indicative budget (total and/or per partner).

Subject to the facility and equipment available at the universities. Editing costs will need to be considered and included.

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## 7 - IARU Presidents' messages

### 1. WHY: Concept of the proposed action(s).

Review IARU's activities and their significance for the first decade, then decide and confirm the future direction for the next coming decade.

### 2. WHAT: Description of the activity(ies).

Produce a history "book" on the first decade of IARU and the activities carried out by IARU along with a declaration for the next decade. Messages from all the member university President (including a message from the president of the newest member university – University of Cape Town). These are to be publicize online only through the IARU website and not by paper media.

### 3. WHO: Expected involvement/contribution from other partners.

Presidents, Senior Officers, Key Contacts, IARU Secretariat

### 4. WHEN: Time frame.

To be posted on the IARU website in 2017 after final approval at Presidents' Meeting 2017.

### 5. WHERE: Location of the action(s).

Discuss the draft versions at the IARU Senior Officers' Meeting 2015, IARU Presidents' Meeting 2016 and Senior Officers' Meeting 2016, with the approval for the final version to be obtained at the IARU Presidents' Meeting 2017.

### 6. HOW MUCH: Indicative budget (total and/or per partner).

Cost involved in designing the history book and the declaration will need to be considered.

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## 8 - IARU Higher Education Summit

### 1. WHY: Concept of the proposed action(s).

To gather the presidents of IARU member universities to have an intensive discussion on the theme of “Higher Education and Human Development”. Every year, the IARU President’s Meeting mainly focuses on the main topics, functions and activities of this organization internally. It will be meaningful that the presidents from such top research universities rethink the higher education development and its influences on human society, on the occasion of the 10<sup>th</sup> anniversary of IARU establishment.

### 2. WHAT: Description of the activity(ies).

The IARU Higher Education Summit is planned to be held under Beijing Forum 2016. Beijing Forum is an annual held international forum initiated in 2004, co-sponsored by Peking University, Beijing Municipal Commission of Education, and Korea Foundation for Advanced Studies. Its overarching theme is “The Harmony of Civilizations and Prosperity for All” and every year there will be a specific topic evolved from the major theme as the yearly forum theme. So far it has witnessed the involvement of a total of over 3700 participants including well known politicians and noted scholars from more than 70 countries and regions around the world. Every Beijing Forum includes one panel focused on higher education and it has fine traditions in cooperating with world top universities and organizations on education to organize panels on higher education . (For the details of Beijing Forum, please find on this website: <http://www.beijingforum.org/html/folder/1-0.htm>)

The Summit will last for one day and a half. The main theme of it is planned to be “Higher Education and Human Development”. IARU will play the dominating role for this Summit and we can also invite presidents and leadership from other top universities to join, if necessary. We welcome any suggestions and comments on this from other partner universities of IARU.

### 3. WHO: Expected involvement/contribution from other partners.

The participation of the presidents or leadership from IARU member universities.

### 4. WHEN: Time frame.

Early November, 2016. One day and a half.

### 5. WHERE: Location of the action(s).

Beijing, China

### 6. HOW MUCH: Indicative budget (total and/or per partner).

Beijing Forum will cover the cost of international flight, accommodation and meal for the presidents or university leadership from IARU members or other selected universities.

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## 9 - Exhibition on IARU 10 Years

### 1. WHY: Concept of the proposed action(s).

To collect all the achievement of IARU in the past ten years.

### 2. WHAT: Description of the activity(ies).

The documents, pictures and material can be provided by each universities. The secretariat office makes a collection and design some boards or posters and send them to member universities. Each universities can print them out by themselves and make the exhibition in proper places on the campus during the same dates of period. This can make IARU disseminated more broadly.

### 3. WHO: Expected involvement/contribution from other partners.

Printing and place for the exhibition.

### 4. WHEN: Time frame.

It can be set by SOM, if approved.

### 5. WHERE: Location of the action(s).

IARU member universities

### 6. HOW MUCH: Indicative budget (total and/or per partner).

Designing fee. The university can afford the printing fee and exhibition place renting cost.

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## 10 – IARU Innovation and Entrepreneurship Ecosystem (jointly proposed by OTT offices of Berkeley, Peking University and National University of Singapore)

### 1. WHY: Concept of the proposed action(s).

IARU Office of Technology Transfer /Licensing Group (OTT Group) has been active since the first workshop organized at Cambridge University in April 2009 on “Industrial Innovation & the Role of the Modern Research University”; The 2<sup>nd</sup> workshop of the group was held at Peking University in March 2013 on “Collaborative Technology Transfer”; The 3<sup>rd</sup> workshop in the series was hosted by ETH in April 2014 on “Entrepreneurship as a Vehicle for Technology Transfer”; The 4<sup>th</sup> workshop on “Translating University Technology to Meet Market Needs” proposed to be held at National University of Singapore in April 2015 did not take place due schedule conflict of many perspective attendees.

The OTT group propose to hold a workshop as part of the IARU 10<sup>th</sup> anniversary celebration events to gather the members to reflect and share the past 10 years transformation of practices as part of the research intensive University’s Knowledge transfer to the Society, and discuss the role of the OTT office and innovation/entrepreneurship organizations as a coherent part an ecosystem to support the mission of Research Intensive University in the next decade.

### 2. WHAT: Description of the activity(ies).

Technology transfer, Innovation and Entrepreneurship education/practices have become more and more integrated into the core education program and knowledge transfer of research-intensive-universities. As part of the IARU 10<sup>th</sup> anniversary celebration, IARU OTT group proposes to hold the 4<sup>th</sup> workshop on “Research Intensive University Innovation/Entrepreneurship Ecosystem Development”. The workshop aims to bring together the officers and key practitioners of Office Technology Transfer, Innovation/Entrepreneurship Centers and spin-off Incubators to share the best practice and visions of University innovation/entrepreneurship ecosystems for more coherently serving the mission of the Universities in next decade.

A special session will be focus on the role of educating researchers (faculties and PhD students) in creating successful spinoff from breakthroughs resulted from basic and applied research. The US NSF I-Corps Lean Launch Pad (LLP) program provides real-world, hands-on, immersive learning about what it takes to successfully transfer knowledge into products and processes that benefit society. This LLP program has been adopted by some of the IARU members already, Berkley and NUS for example. We will invite the key organizer and practitioners of the Lean Launch Pad program to share their experience. Berkeley OTT office will be the host of this 1-2day event. Once approved by the IARU SOM, a full proposal will be submitted.

### 3. WHO: Expected involvement/contribution from other partners.

The participation of the presidents or leadership from IARU member universities.

### 4. WHEN: Time frame.

Spring of FALL of 2016, to be proposed by Berkeley OTT office after consulting with relevant IARU members and keynote speakers;

### 5. WHERE: Location of the action(s).

Berkeley, USA

### 6. HOW MUCH: Indicative budget (total and/or per partner).

15k USD approved by 2015 IARU president meeting for a OTT workshop in Singapore was not used and IARU OTT group will request to roll this budget over to cover the conference cost of the proposed 2016 workshop at Berkeley. Participating members will cover his/her own travel and lodging expenses.

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## 11 – Podcast series

### 1. WHY: Concept of the proposed action(s).

UCPH collaborates with the Danish newspaper Politiken on a number of events and outreach activities. The two have been discussing ways to make an event or an activity “live beyond” when it takes place. The idea of podcast series came up, and it may be suitable for IARU’s 10th anniversary.

### 2. WHAT: Description of the activity(ies).

Each member provides a 12 minute podcast with a top researcher, who is also an excellent speaker. The researcher will give a popular/layman introduction to a finding or a research area. Members may consider a distribution of research fields to ensure variety.

Each member reaches out to a regional news medium that will cover the initiative editorially and offer a platform for the podcasts. The medium should preferably be a recognized larger newspaper (or radio station) with a sizeable readership (/band of listeners).

Examples could be:

UCPH: Politiken, largest Danish daily newspaper, based in Copenhagen, app. 300,000 subscribers to the paper version, app. 1,5 online users (numbers are based on readers/users throughout August 2015)

Yale: for example New York Times, with more than 1 million paid digital-only subscribers and 1.1 million print-and-digital subscribers (as of Thursday, July 30 2015). Collaborates with Danish Politiken. It could be another news medium, and it would be entirely up to each member to select the right fit for this series.

### 3. WHO: Expected involvement/contribution from other partners.

All partners contribute with a 12 minutes podcast.

### 4. WHEN: Time frame.

The podcasts may be released at once or as a series over a period of time.

### 5. WHERE: Location of the action(s).

Online, hosted on a popular media platform to be identified.

### 6. HOW MUCH: Indicative budget (total and/or per partner).

The costs of producing podcasts depend whether IARU partners have the possibility to use in-house facilities, or if the news medium will take charge of production and hosting. Additional resources might be necessary to enable podcast download and synchronization from IARU’s own website.

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## 12 – Celebrating and supporting IARU's links with Sub-Saharan Africa

### 1. WHY: Concept of the proposed action(s).

2016 will be not only IARU's tenth anniversary year, but also the year that the Alliance welcomes its 11th member and its first member from the African continent, The University of Cape Town. This is a great opportunity to acknowledge the growth and development that is occurring in Africa's higher education sector, and to find ways to support and engage with this growth.

The recent creation of the African Research Universities Alliance (ARUA), with fifteen members from eight African countries, is evidence of the international standing of the continent's best universities. The number of international research partnerships in collaboration with institutions from across the rest of the world is growing and an increased engagement with Africa's top universities would be of benefit to all of IARU's member institutions.

Many of our members already have substantial links on the continent. Cambridge recently launched its Cambridge-Africa Programme and Yale's Africa initiative was announced in 2013. Oxford has long-standing research collaborations with the Universities of Cape Town, Witwatersrand, KwaZulu Natal, Stellenbosch in South Africa, and with other institutions across the continent. A tenth anniversary conference on the African continent would allow our members to draw attention to these important links and create momentum for additional mutually beneficial partnerships.

These links could be celebrated through a high-profile event attended by IARU member institutions' senior leadership and additional links could be encouraged through a funded programme of academic visitors.

### 2. WHAT: Description of the activity(ies).

The programme would consist of two strands:

- 1) A **high-level conference on international higher education**, to be held on the African continent and attended either by IARU Presidents or Senior Representatives, such as Pro Vice Chancellors for International Affairs. This could either be hosted by the University of Cape Town or held in conjunction with the African Research Universities Alliance (ARUA), of which UCT is a member. This would allow IARU members to engage with the continent's top research universities and to have an in-depth and lively debate on the future of international higher education in partnership with African institutions. There is already an initiative underway to have IARU represented by Cambridge at the 2016 Going Global conference in Cape Town. A decision would have to be made whether a separate IARU conference should be linked to this event, allowing representatives to both, or whether it should take place at another time during the year.
- 2) An **academic visitors fund**, which would fund visits from IARU member institutions to African universities and vice versa (from African institutions to IARU members). The fund would be aimed at academics rather than students. Visits would be of one to two months duration. Visiting academics would be hosted by a particular department at the opposite institution and their visit would culminate in a public lecture. The academics targeted should therefore be of reasonable seniority. The aim would be for these visits to establish new partnerships and to encourage joint research in the future.

### 3. WHO: Expected involvement/contribution from other partners.

All IARU member institutions would be asked to contribute to this initiative in order to make it a true success and in order to build a strong foundation upon which to build beyond 2016.

Leadership would be provided by the Universities of Oxford, Cambridge, Cape Town, and Yale, with organizational support provided by the IARU Secretariat.

The IARU Secretariat would take the lead on organizing the conference, with input from the three universities providing leadership and all other member institutions. In order to make this programme a success, all member institutions would need to be engaged in mobilising their contacts and partners across the African continent. All partners would commit to sending a senior representative to attend the conference, as well as ensuring that other senior academics attend.

All IARU members would be open to sending and hosting visitors on the visitors programme and would advertise the programme to their academics. While the facilitation of the visitors fund could be undertaken by the IARU Secretariat, the competitive process to choose recipients for the visitors fund would require participation from several partner institutions. Volunteers would need to be sought and the selection committee will need to be broad enough to allow the fund to be open to all disciplines.

#### 4. WHEN: Time frame.

*Conference timing to be determined – either in May 2016 to coincide with ‘Going Global’ or at some other point during the year.*

*Visitors fund to be open for visits during academic year 2016-17.*

#### 5. WHERE: Location of the action(s).

*Conference in Cape Town or elsewhere within Sub-Saharan Africa.*

*Visits across IARU institutions and across the African continent.*

#### 6. HOW MUCH: Indicative budget (total and/or per partner).

Partial funding from IARU would be required for the conference and the academic visitors fund.

- 1) Conference: IARU would cover hosting costs, including facilities, hospitality and travel expenses for a small number of external speakers. Estimated cost: \$15,000. As usual, IARU member universities or individuals would be asked to cover travel and accommodation costs.
- 2) Academic visitors fund: IARU would provide as near to complete funding as possible, although local costs will differ from institution to institution. Based on similar visiting schemes at Oxford, we propose \$5,000 to cover travel, accommodation, meals and the public lecture and reception. Hosting departments at the universities would be asked to waive any bench fees or visitors’ fees if interested in participating. We propose 11 awards of \$5,000, a total of \$55,000.

**Total IARU funding requested: \$70,000**

This total amount could be reduced by offering fewer fellowships.

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## 13 -The IARU-Myanmar initiative

### 1. WHY: Concept of the proposed action(s).

The IARU-Myanmar initiative would take the Alliance into new territory by creating a significant programme of support for the development of Myanmar universities. As a close-knit partnership of 11 of the world's leading universities, IARU is uniquely placed to help build capacity in developing higher education systems, through academic contributions by its outstanding faculty members and good practice sharing from its institutional leaders and administrators, supported by the Alliance's proven capacity to jointly deliver on its aims.

Myanmar is chosen because its universities are, for the first time after decades of repression by the former military junta, in a position to develop into the effective teaching and research institutions the country requires to emerge from grinding poverty. Until December 2013, Myanmar's once-leading universities were still barred from enrolling students in on-campus degree programmes; but now they are again buzzing with activity. In June of this year, the country enacted a major education reform act, including a plan to develop and expand autonomy for universities; in November it will hold its first general election, a major step forward in the reform process initiated four years ago. 2016 will be, we hope, the first year under Myanmar's first democratically elected government. As the first year of Myanmar's newly elected government, and of the recent education reform legislation, 2016 will be a crucial year for Myanmar universities.

An opportunity for IARU to engage particularly with Myanmar is created by the strong links there already built by ANU, Oxford, and NUS. All three institutions have made a particular focus of supporting Myanmar, and see opportunity to increase their support and impact through a IARU initiative (they are all among the five or ten foreign universities most engaged in the country). Cambridge, Peking, and Tokyo are also well-placed to participate institutionally on the basis of university/national programmes of support for Myanmar.

By holding a series of events in Myanmar in 2016, the IARU universities would lead the world in recommitting themselves to Myanmar following this important milestone in the country's reform.

### 2. WHAT: Description of the activity(ies).

The programme will be comprised of four components:

1. **A two-day conference on the future of Myanmar universities, at the University of Yangon, in early-mid 2016.** The purpose would be to allow Myanmar universities to tap into IARU expertise by bringing together Myanmar university officials and government officials with academics and administrators from IARU and other universities, and tertiary education experts, to discuss good practice in building good universities. Topics would be focused on the areas of greatest urgency in Myanmar, developed in dialogue with Myanmar higher education leaders; they would likely include university autonomy, strategy setting, talent management, student recruitment, the student experience, and quality assurance. Local support could be provided by the British Council and/or UNESCO, both of which are experienced and effective in organising higher education conferences in Myanmar, and both of which are close collaborators of ours. The conference would also point the way toward critical areas for further work between IARU/IARU universities and the Myanmar higher education sector. NUS has been conducting programmes on university management for leaders of SE Asian universities, and expects Myanmar university participation in 2016. The Rhodes Trust in Oxford has also expressed interest in hosting a conference on Myanmar universities; it could be the venue for a future conference.

2. **“IARU Myanmar lectures” at both of the leading Myanmar universities, Yangon and Mandalay, delivered by IARU academic stars.** These lectures would each showcase exciting thinking by a leading academic at a IARU institution, in an area of interest to Myanmar. These events would aim to bring the excitement of leading scholarship to a large audience of academics, students, members of civil society and possibly government in Myanmar. We would plan to do one at the University of Yangon and one at the University of Mandalay, the country’s two leading universities. The lectures would be a direct and memorable contribution to the Myanmar universities hosting them; they would also stand as an exemplar of the value that vibrant national universities would bring to Myanmar. Oxford Professor Gideon Henderson’s talk on climate change at the University of Yangon in July 2014 is an example of how such lectures can contribute; it was delivered to a packed auditorium and led to ongoing collaboration in Earth Sciences between Yangon and Oxford.
3. **IARU teaching fellowships at Myanmar universities, to address critical educational needs.** Those familiar with the state of teaching in Myanmar’s universities—including both domestic and international observers—see visiting faculty from established foreign universities as a critical part of the development of the sector. Curricula and pedagogy are outdated, and require support from well-trained people. Classes are all taught in English, but few Myanmar professors are proficient enough to teach well in English. IARU teaching fellows (expected to be mostly junior academics, though new PhDs could also be considered) could address these needs by making visits of about four weeks to teach classes and advise Myanmar academics on curricula and pedagogy. The Fellows would be embedded in one of a defined number of participating departments at the universities of Yangon and Mandalay, based on a matching exercise between the needs of the hosting universities and the expertise of interested IARU academics. The visits would be expected to take place during the winter term (Dec 2015 – Mar 2016) or summer term (Jun-Sep).
4. **Meetings between IARU Presidents and Myanmar Members of Parliament (MPs) in Oxford during the IARU Presidents’ Meeting** [if external funding and timing permit]. MPs from the National League for Democracy, Daw Aung San Suu Kyi’s party, are likely to be in Oxford in April for a training programme in effective government, leadership, and higher education. This provides an exciting opportunity to bring the MPs together with IARU Presidents for discussions of what makes for great universities in the 21<sup>st</sup> century. The programme and its timing have yet to be finalized.

These activities could be managed by a steering group of representatives of interested IARU universities, with the Secretariat’s support, with major decisions taken at the Senior Officers’ and Presidents’ meetings. The steering group would generate the conference programme and review nominations for the IARU Myanmar lectures and Teaching Fellows.

Although these IARU-facilitated events will take place within 2016, the contacts created by them will allow researchers with an interest in Myanmar’s diverse culture, wildlife, geology, and other areas to continue working in a country that has been largely inaccessible for much academic research for many years.

### 3. WHO: Expected involvement/contribution from other partners.

All IARU members and the Alliance as a whole would be able to contribute meaningfully to the initiative.

Leadership and organizational support could be provided by the Secretariat and the three IARU members that have a strong commitment to and knowledge of higher education in Myanmar: ANU, NUS, and Oxford.

All IARU members would be able to both contribute and benefit by sending experts to the conference (#1 above) and by nominating individual academics to visit Myanmar to deliver lectures or teaching (#2 and #3 above).

IARU as an alliance is distinctively placed to contribute to capacity building in Myanmar's universities. Acting as an alliance, IARU could do much more than its members could individually, because of the larger and more diverse pool of expertise, both academic and administrative, that it contains in comparison to any individual university or development partner. And because IARU is a close-knit partnership with a track record of delivering joint initiatives, it can act effectively to bring together the talent contained in its member universities.

ANU, NUS and Oxford, as well as other IARU institutions that are already involved in collaborative programmes with universities in Myanmar will work to introduce peers from other IARU member universities to relevant contacts at universities in Myanmar, in order to facilitate the guest lectures and the schedule of teaching visits.

#### 4. WHEN: Time frame.

Throughout 2016, as noted

#### 5. WHERE: Location of the action(s).

Myanmar – primarily the University of Yangon, with some involvement by the University of Mandalay. Potential additional sites could include the Universities of East Yangon and Dagon, as well as national and local government institutions.

#### 6. HOW MUCH: Indicative budget (total and/or per partner).

Partial funding from IARU would be required for the conference (#1) and the academic visits (#2 and #3).

Conference: IARU would cover hosting costs, including facilities and hospitality and travel expenses for a small number of external experts. Estimated cost: \$15,000.

IARU member universities or individuals (via their research budgets) would be asked to cover travel costs for any participants.

Academic visits: IARU would provide support for the teaching visits, to cover travel costs (airfare/accommodation/meals) for the IARU Myanmar lecturers (\$2000 for each of the two lectures, totaling \$4,000) and for the teaching fellows (\$5000 for a four-week visit by each of five fellows, totaling \$25,000). Estimated cost: \$29,000

**Total IARU funding requested: \$44,000**

IARU member universities could be asked to cover airfare for their own teaching fellows (unless these costs could be borne by the individuals); this would save about \$7,000, but would make it more difficult for some universities/individuals to participate.

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## 14 – Visiting graduate teaching programme

### 1. WHY: Concept of the proposed action(s).

Capacity-building in developing higher education institutions is something that most of IARU's member institutions have some degree of experience or interest in, as evidenced by the recent workshop on "Global Transformation". Capacity-building within, or support of, other universities can take many forms. One example is the link that Oxford University's African Studies Centre has with Fort Hare University in South Africa.

This link sees it sending graduates from its MSc in African Studies to teach a "Research Methods" course, among other things, to postgraduate students in Fort Hare for a period of about three months. Fort Hare has a growing number of postgraduate students from a range of African countries. It was agreed that two to three students from Oxford, who had completed the MSc in African Studies, or were engaged on doctorates, would teach a version of the MSc methods course to Fort Hare postgraduates on an annual basis. Research workshops focussing on Fort Hare student research have also been held and in 2011, a conference was organised to coincide with the programme. Academics have provided assistance with teaching. The programme has proved very valuable, both for students at Fort Hare and for those from Oxford.

All of IARU's member institutions would be ideally placed to provide expertise, guidance and support in a similar way. There are many institutions across the globe that have a growing programme of impressive research, but that lack teaching expertise and a strong skill base.

A IARU-wide programme modelled on the Oxford-Fort Hare programme would allow IARU to contribute in a tangible and concrete way to the development of higher education in less developed settings.

### 2. WHAT: Description of the activity(ies).

The programme would be comprised of eleven parallel bilateral relationships between IARU members and developing higher education institutions.

Each IARU member would choose one developing higher education institution to support through funded teaching placements for their recent graduates or doctoral students. These institutions would be spread across regions throughout the world. The key would be what partner institutions to choose and in what subject areas teaching would take place. Oxford's model of general social sciences research methods and related topics could be replicated elsewhere, but it would also make a lot of sense to set up teaching relationships in the hard sciences, i.e. teaching laboratory skills.

Needs and expertise of IARU members and partner institutions would need to be worked out at an individual level, but with support provided by Oxford University where possible.

Sustainability beyond the anniversary year could be explored by seeking sponsorship in future.

### 3. WHO: Expected involvement/contribution from other partners.

All IARU members would fully participate by choosing one institution to work in collaboration with. They would ascertain this institution's needs in terms of teaching support and would provide recent graduates or doctoral students from their institution to teach a course for a period of three months.

Oxford University would provide general guidance and support, with input from the IARU Secretariat where appropriate.

#### 4. WHEN: Time frame.

*Partners to be found in early 2016. Teaching to take place in 2016-17.*

#### 5. WHERE: Location of the action(s).

*Across the globe.*

#### 6. HOW MUCH: Indicative budget (total and/or per partner).

Partner institutions would be expected to provide accommodation and local subsistence in return for being provided with free teaching for a period of three months. The ‘teachers’ themselves would give their time for free.

IARU would cover travel, medical, visa and insurance costs for two teachers per IARU member institution.

These costs would vary depending on the location of the partnership institution, but \$2,000 is a reasonable conservative estimate. Unspent funds would be returned to the IARU Secretariat.

With two teachers per institution, 22 placements at \$2,000 each would need to be funded.

**Total IARU funding requested: \$44,000**

The exact amount may be less, depending on locations.

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## 15 - IARU's Around-The-Globe Conference Relay

### 1. WHY: Concept of the proposed event

Create an event that conveys a message of being part of a global community of science. The proposal of organizing a relay of consecutive events happening all on the same day, at similar times in different time zones. The relay would have a common global theme which could be tackled in different ways or from different angles by each partner, thus creating a global academic dialogue across IARU members on a topic of global concern.

Oxford's *Research in conversation* is a good example of cross-disciplinary dialogue as it could be recreated in this proposal: "*Research in conversation is a series of interviews with researchers across Oxford University. Each interviewee raises a question arising from their research, which the next interview follows up on, approaching from a different discipline. Together, these linked interviews form 'chains' that collectively, and from many different perspectives, ask big questions like what it is to be human, how to live a healthy life and our changing relationship with information.*" <http://www.ox.ac.uk/research/research-in-conversation>

### 2. WHAT: Description of the activity(ies).

Each university organizes its own event, there is no requirement on the format, duration, scope or target audience. The event organization may be delegated to a faculty, a students' association, alumni or others deemed appropriate. The event should be academically relevant.

### 3. WHO: Expected involvement/contribution from other partners.

All partners are invited to contribute and agree on the global theme and nominate a representative in a steering group in charge of coordinating the common aspects of the relay. Individual partners will select their event's sub-theme, organize the local event and ensure webcast capacity and quality during the event. Partners are would also be invited to promote the event using a joint brand.

### 4. WHEN: Time frame.

In order to allow sufficient time for preparation, the date of the event should be probably booked on a day between October and November 2016.

### 5. WHERE: Location of the action(s).

Each IARU partner hosts its event.

### 6. HOW MUCH: Indicative budget (total and/or per partner).

Individual partners' costs and resources vary based on the type of event hosted by each university, and on the availability of recording and webcasting facilities.

Additional costs can be expected for creating a joint brand ( 10<sup>th</sup> anniversary logo) and for ensuring a regular and reliable webcasting from the IARU website.

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