WEMOOC (Western and Eastern Universities MOOC Union)

- Founded on April 26th, 2013
- Chairman unit: Peking University

- Mission: *Sharing of high quality courses and recourses*
- Vision: *Every student can have access to best courses*

115 University Members
5 University Unions
Wisdom Tree to Provide Teaching Operation Services

Wisdom Tree
www.zhihuishu.com

Wisdom Tree

www.zhihuishu.com

- *Teaching operation and service platform of credit courses*
- *Provide services to over 1800 member universities and colleges*
- *Over 2.2million students have received credits via taking courses on Wisdom Tree platform*

IOS

Android

Wisdom Tree
www.zhihuishu.com

Our Services to Universities

Mobile Phones

Course Development

Course service and studio rooms

Online Learning

(Training student's independent learning and exploratory learning ability)

Short videos, integration of learning and testing

Peer discussion

Face to Face Learning

(Seems far away, actually just in sight)

Inter-institutional live broadcasting

On-campus group discussion

Wisdom Tree
www.zhihuishu.com

Thanks for the Supports

Supply Side Reform of Education

Lin Huiqing

Vice Minister of Ministry of Education

Wang Dengfeng

Director of Sports, Health and Art Education Department

Zhang Daliang

Director of High Education Department

Gao Song

Vice President of Peking University

Gong Ke

President of Nankai University

Wang Longde

Academician

Yang liwei

General

Qiu Yong

President of Peking University

Xie Heping

President of Sichuan University

Wen yumei

Academician

Yin zhuo

General

Xu Ningsheng

President of Fudan University

Yang Zhenbin

President of Jilin University

Tang Zhaoyou

Academician

Zhu Chenghu

General

Zhang Jie

President of Shanghai Jiaotong University

An Lizhe

President of Lanzhou University

Zhou liangfu

Academician

Xu Guangyu

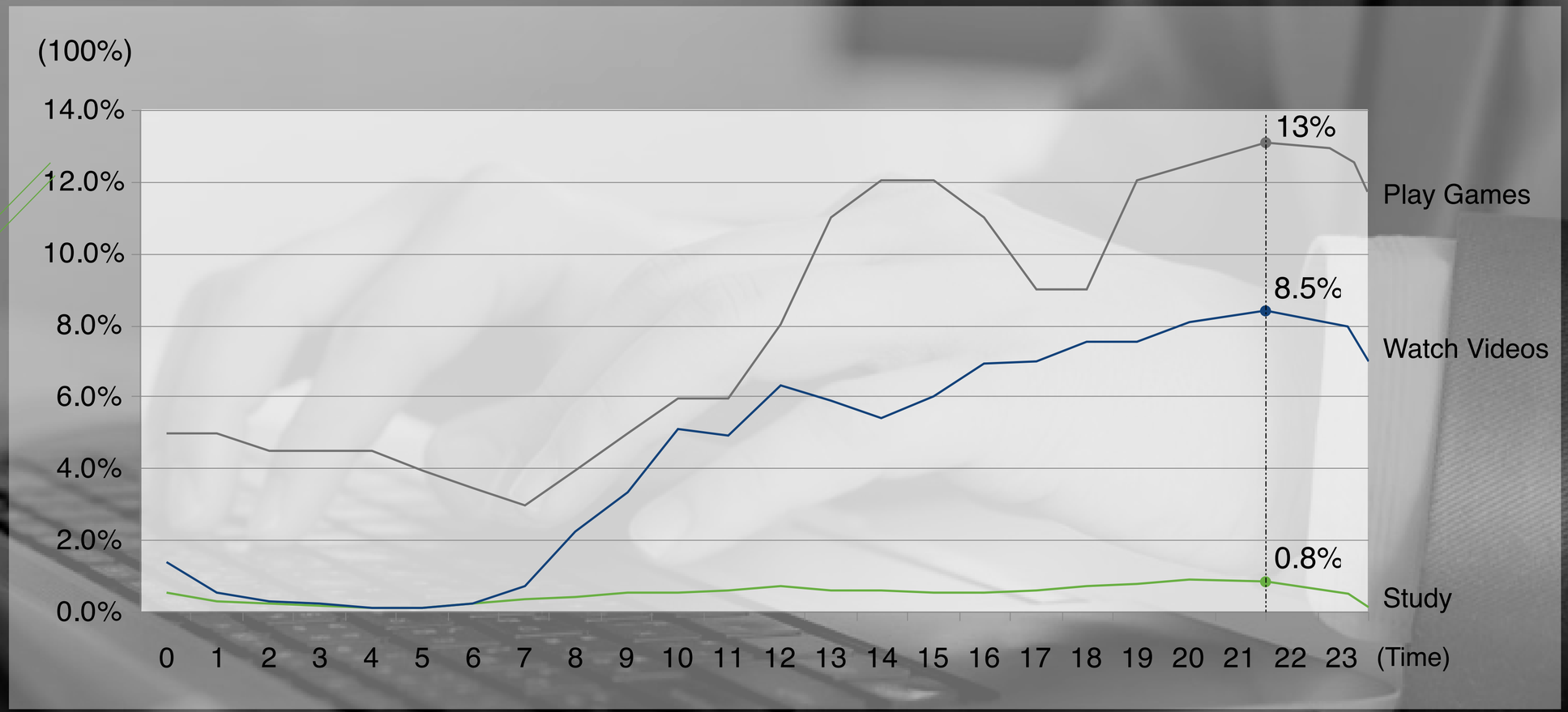
General

Wisdom Tree
www.zhihuishu.com

These students are born in the Internet era

From Big Data Analysis Report of 1 Million Students on Wisdom Tree

Activities on Internet



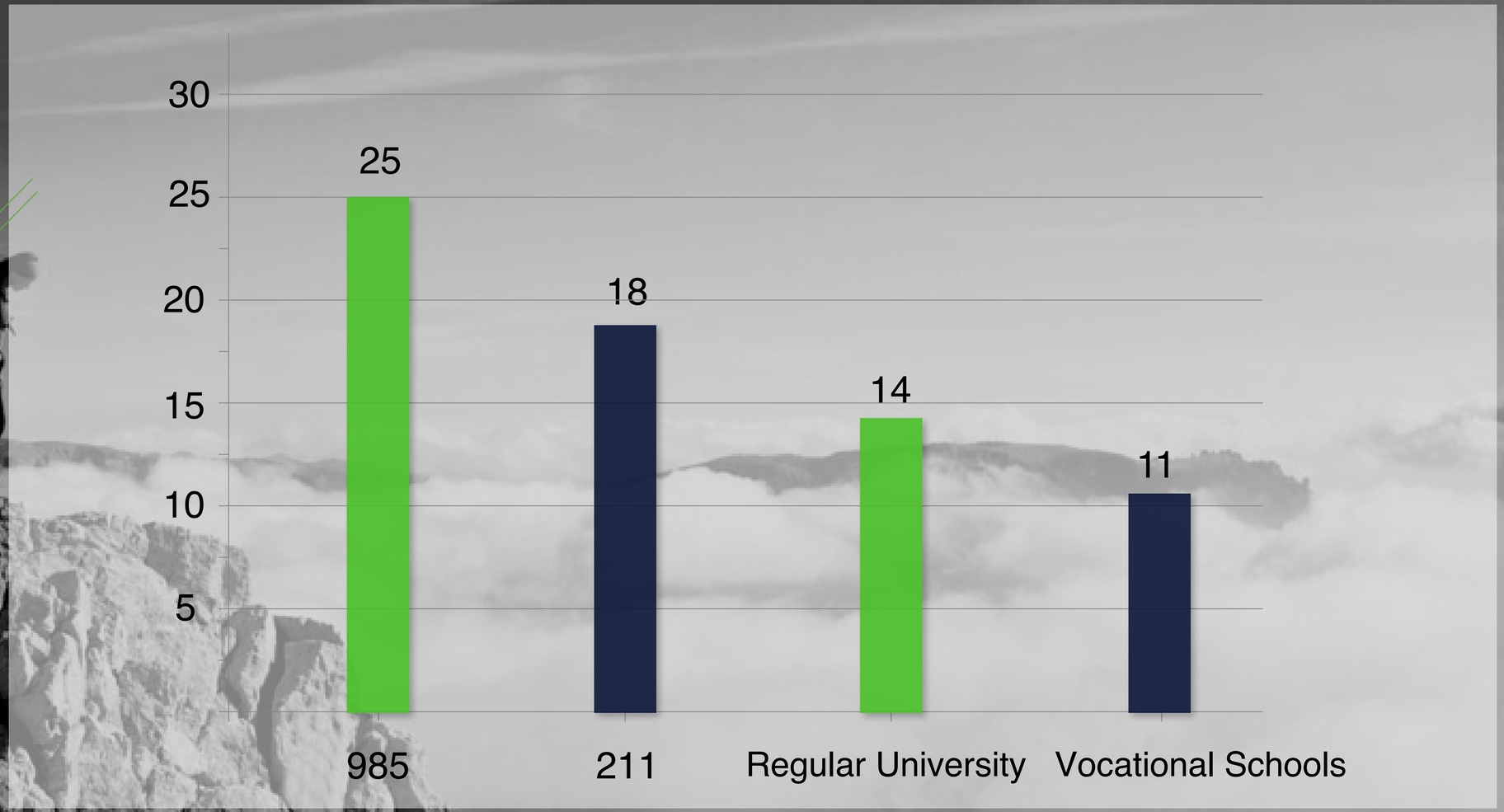
Wisdom Tree
www.zhihuishu.com

Percentage of Straight A Students

Education and Social Fairness

From Big Data Analysis Report of 1 Million Students on Wisdom Tree

Straight A Students



Wisdom Tree
www.zhihuishu.com

When to Surf Online ?

These students are born in the Internet era

When instructors are online?

When students are online?

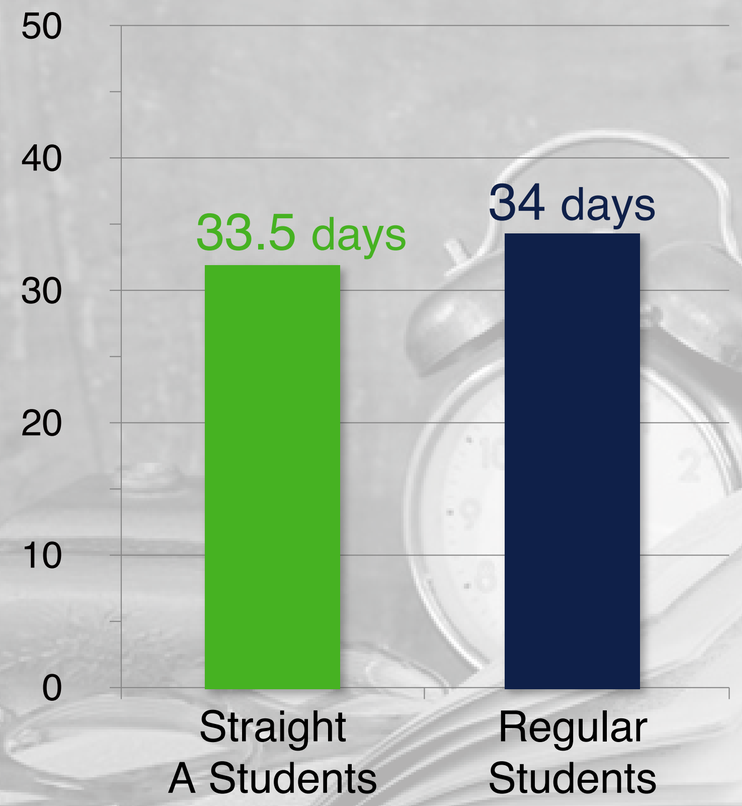
From Big Data Analysis Report of 1 Million Students on Wisdom Tree

Wisdom Tree
www.zhihuishu.com

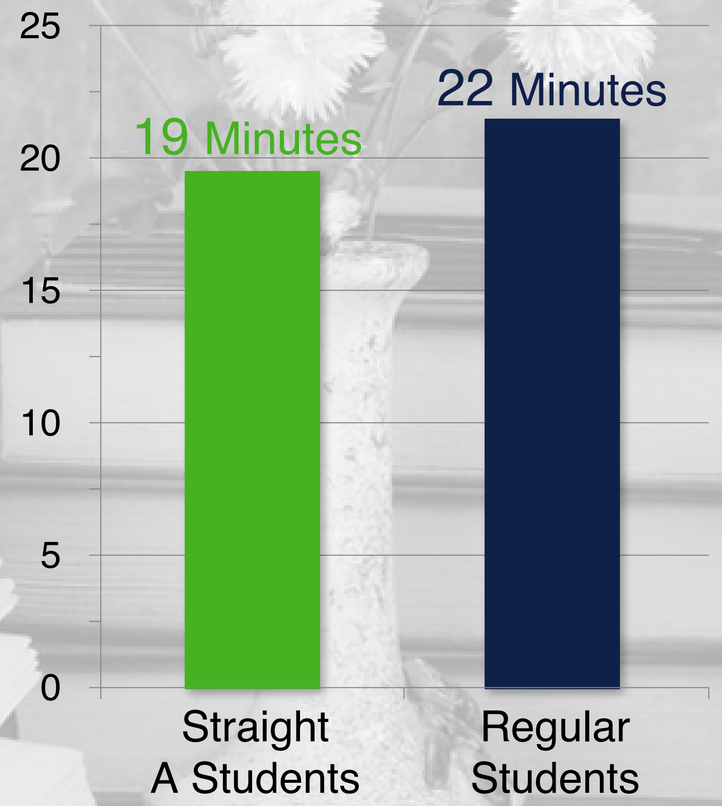
Online Leaning Time *(Videos+Assignment+Discussion)*

From Big Data Analysis Report of 1 Million Students on Wisdom Tree

· Total Learning Days:



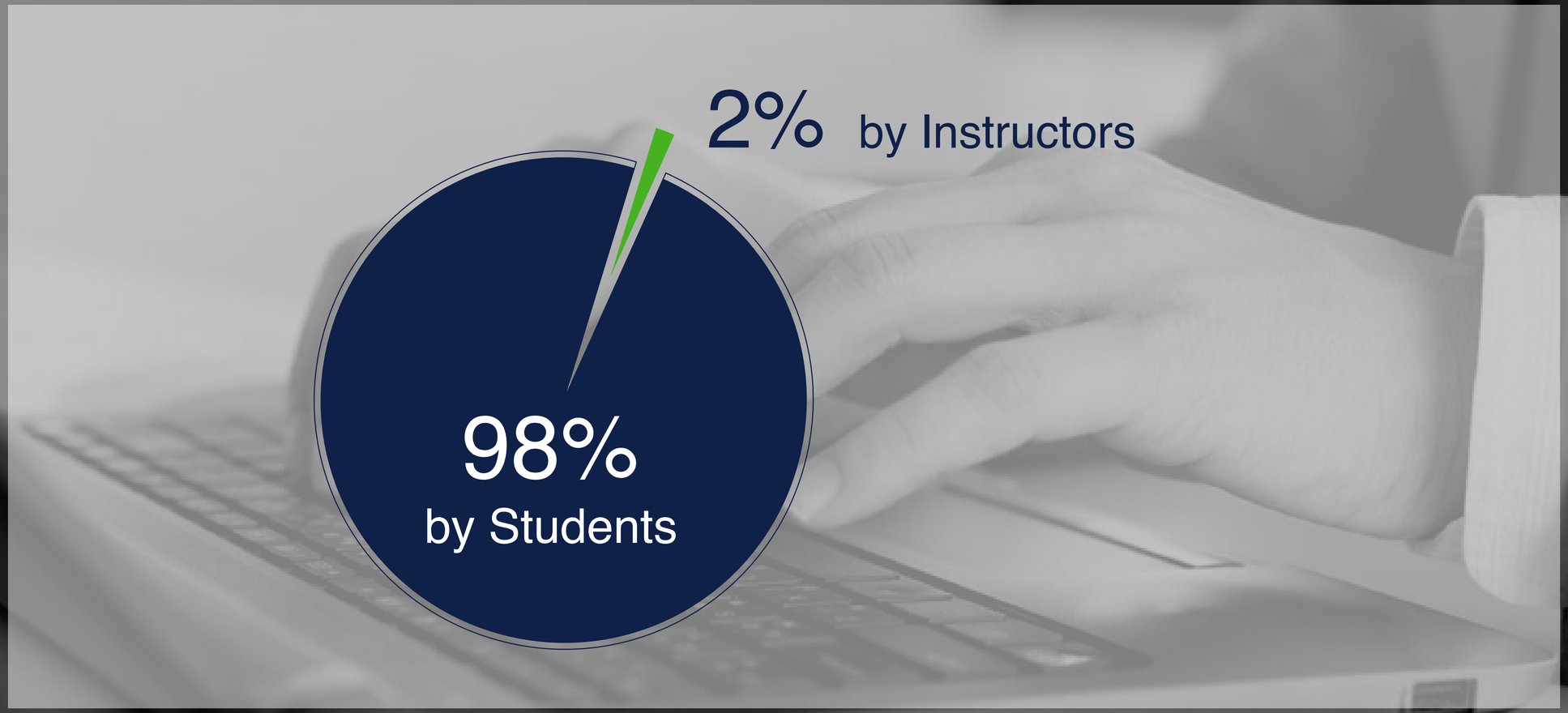
· Daily Learning Time:



Note: based on a 2 credit courses, and online video learning is 500-600 minutes

Wisdom Tree

Who is answering questions?

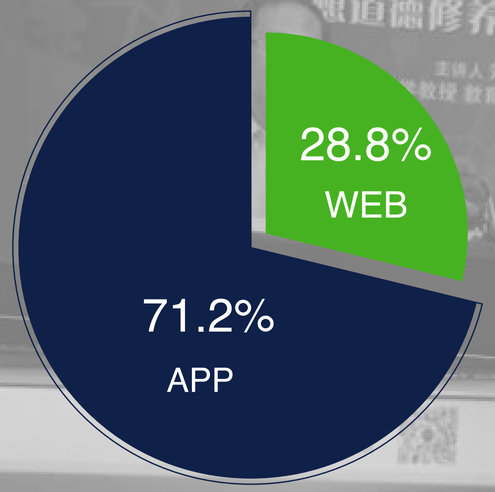


From Big Data Analysis Report of 1 Million Students on Wisdom Tree

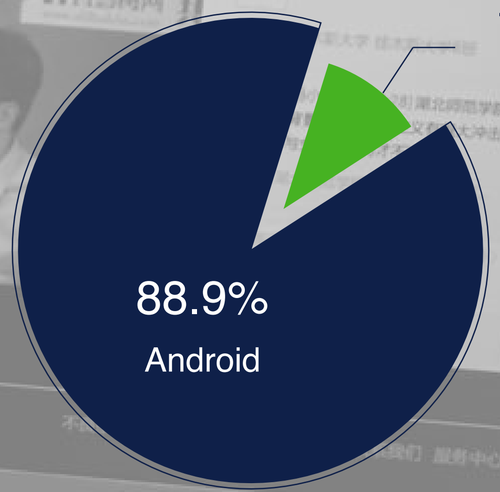
Wisdom Tree
www.zhihuishu.com

Web Or App

· WEB, APP Learning Percentage



· Android or iOS

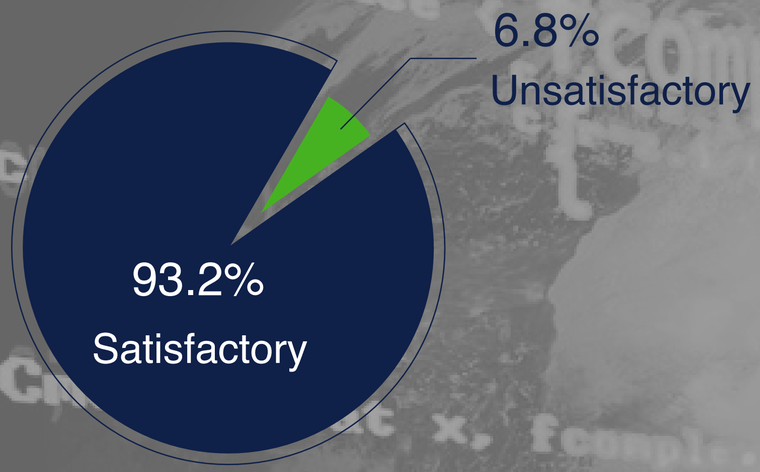


From Big Data Analysis Report of 1 Million Students on Wisdom Tree

Wisdom Tree
www.zhihuishu.com

Satisfaction of Internet Conditions

· Satisfaction rate:



· Comparison of East and West Regions:

Regions	Satisfaction Rate
East	93.5%
Central	93.3%
West	92.9%
Average	93.2%

Good Internet Conditions

Wisdom Tree
www.zhihuishu.com

Achievement of Learning Objectives

· Satisfaction Rate:

· Comparison of East and West Regions:

Regions	Satisfaction Rate
East	94.8%
Central	94.9%
West	94.7%
Average	94.8%

Achievement of Course Objectives 96%

Wisdom Tree
www.zhihuishu.com

Wisdom Tree

www.zhihuishu.com

Transformation & Innovation