

Global Network for Advanced Management

Fostering Globalization, Driving Innovation



GN Weeks

> week-long modules attended by students from across GNAM



GN Courses

> small/select network online courses (SNOCs), faculty-led, with student projects



GN Cases

> "raw" cases, web-based, multimedia, co-developed across schools



GN Events

> case competitions, talks, lectures, conferences, surveys and benchmarking



Exec Ed

> Certificate of Excellence in Global Business, choose from more than 200 programs at 19 schools



MAM at Yale

> GNAM MBA graduates, über-global, one-year program, serves global recruiters

Global Network for Advanced Management

Intellectual Output – Faculty Thought Leadership

Global Network Perspectives
an IBM-developed insight platform from GLOBAL NETWORK FOR ADVANCED MANAGEMENT

TOPICS

- All
- Strategic Thinking
- Business
- Business Model
- Finance
- Start
- Innovation
- Leadership

SCHOOLS

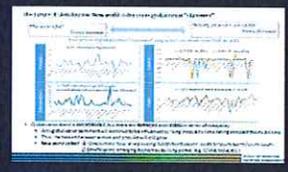
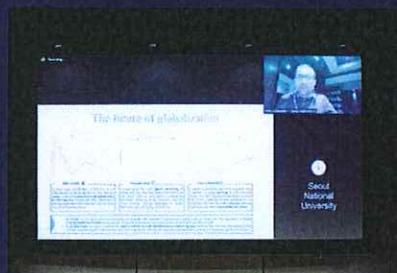
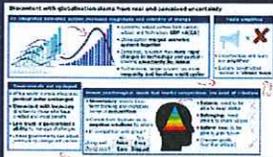
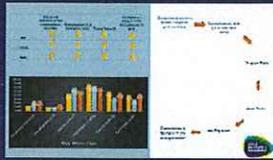
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Articles:

- The Hurdles Facing Women at Work
- Strategic-Level Thinking as an Engine for Growth with Big Data
- How Does Immigration Affect Global Business?
- Can the BRICS Countries Serve as Economic Drivers in Africa?
- Our Top Articles from 2016
- How Companies Should Respond to Mistakes
- Switching on Finance for Off-Grid Energy
- Alibaba and Trump: Can a Chinese E-commerce Company Save the American Dream?
- The Urge for Perfection in Business
- What Does the Trump Administration and Climate Change Denial Have to Do With Switzerland?
- What Are the Consequences of India's Currency Reform?
- The Role of Economic Freedom in Prosperity
- Being a Responsive and Responsible Leader: The Best Antidote Against Populism
- Networking: the Pitfalls and the Potential
- China's Years and Campaigns: KFC and McDonald's in China
- Threat of Recession in Mexico, and Emerging Economies at Risk
- Demonetization of High Denomination Notes in India
- How Will a Trump Presidency Affect Global Business?

Global Network for Advanced Management

Intellectual Output – The Future of Globalization



Global Network for Advanced Management

Results and Impact

4,527 students have joined a Global Network Week

904 students from **25** schools have joined a Small Network Online Course

almost **7,000** students and alumni have participated in Global Network Surveys

265 insight stories shared via Global Network Perspectives

11 jointly produced raw cases

22 teams in the second annual Global Network Investment Competition representing **14** schools

200 executive education program from 19 schools have joined the Certificate of Excellence

faculty-led collaborations on **Sustainability**, **Urban Resilience**, and **Entrepreneurship**

305 students in the Yale SOM Master of Advanced Management (with 67 more starting in August)